

## Challenge for

### In SC Initiatives

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## Introduction

### Trend of SC in Japan

Safe Community hadn't drawn much attention from local governments until recently



**more recognized among communities**  
→ especially since the first designation in 2008.

## Introduction

**More communities start to learn about SC**  
cf. visiting communities working for SP based on the concept of SC



**There seems to be some additional expectations in SC**

## SC Movement in Japan

	Launch	Designation	Population
<b>Kameoka</b>	2006(July)	2008	95,000
<b>Towada</b>	2007(April)	2009	6,6000
<b>Atsugi</b>	2008(Jan.)	(2010)	230,000
Minowa	2009(Dec.)		26,000
Toshima	2010(Mar.)		260,000
Komoro	2010(Mar.)		43,000
Yokohama Sakae D.	(2010?)		12,6000



increasing no. of visits by communities

## Introduction -Background-

**Local Communities confront;**

- More diversified and complex problems
- Shortage of fund and manpower

Need new strategies for effective and efficient community management

Required more;  
**[ responsibility ] [ capacity ]**  
for community management

## Introduction [Objective]

⚙ There seems to be some expectation as a solution for their challenges



This research aims to analyze expectation of influence / effects by SC beside safety promotion, then to see reason to considering introduction of the SC Model

## Methods

### [qualitative research]

- ☼ To see expectation of influence / effects by Safe Community, examine;
  - [ comprehensive master plan ]
  - [ other written material about SC ]
    - newspaper articles
    - official letters from mayors to SCCC
    - [ interviews of mayors, officials ]

## Comprehensive Master Plan

	Main Goals in Comprehensive Plan
Kameoka	1. Improvement of <b>citizen's participation and collaboration</b> 2. Development of <b>safety and security</b> 3. Inheritance of abundant nature and culture
Towada	Make the city the place where citizen have; 1. comfortable lives based on <b>safety and security</b> 2. <b>Sustainable</b> lives with good use of limited resources 3. <b>Good collaboration</b> with govt. based on trust

## Comprehensive Master Plan

	Main Goals in Comprehensive Plan
Atsugi	1. Safety promotion 2. Scheme design of Collaboration among various parties in the community 3. Sustainability, health promotion .....
Komoro	Sustainability, safety & security, health, collaboration

## Letters to the Certifying Center

	Letter	Safety Promotion	collaboration	sustainability
Kameoka	-	-	-	-
Towada	-	-	-	-
Atsugi	X	X	X	-
Minowa	X	X	X	-
Toshima	X	X	X	-
Komoro	X	X	X	-

## News paper articles and other

	Collaboration	Community development	Other
Kameoka	X	X	-Improve city image -Decrease the fiscal burden
Towada	X	X	-cross sectional approach
Atsugi	X	X	-Promote tourism -Increase population -Improve City image
Minowa			
Toshima			
Komoro			

...and discussion and interview with mayors

## Results

- ☼ Research reveals that Japanese local governments are expecting SC as a new measure of ;
  - establishment of collaboration/ co-creation in city management by capacity building among citizens**
  - as well as safety promotion

## Discussion

- ◉ In Japan, SC hasn't drawn much attention from local governments until recently.
  - understood as a set of programs for safety promotion (← same as existing programs?)
- ◉ With challenges for more effective and efficient community management, they become interested in the strategies of the SC model
  - establishment of a system in which various parties find & solve problems in collaboration

## Conclusions

- ◉ Why more communities become to consider adoption of the SC Model before seeing notable change in safety?
    - find formation of frame of collaboration approach by seeing SC strategies in Kameoka, Towada, and Atsugi
  - become to see SC as a model of collaboration by various parties in the community
- Social governance**

Thank you

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