

# Safe Community Monthly News

Issue 56

March 2012

**In this issue**

SC new application	1
Report from Dominica	1
New Zealand	2
Thailand, Canada	2
Call for abstracts	3
Conference	4

Dear Colleagues,

Many new subscribers are added to the list. Warm welcome in the world of Safe Community.

News and reports of this issue are appended below. Same issue is also available at our WHO Collaborating Centre on Community Safety Promotion website: [http://www.ki.se/csp/who\\_newsletters\\_en.htm](http://www.ki.se/csp/who_newsletters_en.htm)

With warm regards

Leif Svanström, Responsible Editor

Koustuv Dalal, Editor

## Safe Community: New Guidelines (20120124)

[http://www.ki.se/csp/pdf/guidelines/20120124guidelines\\_safe\\_community\\_applications.pdf](http://www.ki.se/csp/pdf/guidelines/20120124guidelines_safe_community_applications.pdf)

How to write an application to become a member of the "International Safe Community Network" (pdf) Including Form A for Application + Including Form B for web text + Ethical rules

From January 2012 use this form, after 1 March 2012 they are compulsory. All applying (and re-applying) communities must follow these guidelines and fill in these forms. Please observe there is a new indicator for Safe Communities and that the old extensive application report is replaced by forms A-B!

## Dominica in caribbean shows great interest for injury surveillance and safe community development.

Dominica – a small island with almost 73 000 inhabitants are recognizing injury as a problem. You can find the prime ministers talk on U-tube for a traffic safety program. At a visit with Hon. Julius C. Timothy – Minister for Health expressed his view on the importance of surveillance of injuries and showed interest in a presentation of the concept of Safe Communities made by Professor Leif Svanström, WHO CCCSP, Stockholm. A report of our presence was also made to Dr Shirley Augustine – PAHO/WHO Country Programme Officer.

On the 23<sup>rd</sup> March the National Epidemiologist Paul Ricketts demonstrated his group with members from Health Services and Police, responsible for Injury Surveillance. Leif Svanström had a lecture at Ross University after meeting with Dr Gerald A.C. Grell – Dean, Clinical and Academic Affairs and MPH Rosana Emmanuel, Director Clinical and Community Affairs. On the 25<sup>th</sup> March Dr Svanström gave a public sector, showing what kind of injuries happen in Dominica and what Safe Communities program can offer.

Photo (top): The group responsible for Injury surveillance at Dominica in Carribia – 72 000 inhabitants – with mayor mortality in traffic crashes, homicide and suicide. In the far left National Epidemiologist Paul Ricketts.

Photo (bottom): What happens in Dominica and what can we do about it – Dr Leif Svanström lecturing!



Rapporteur: Leif Svanström.

## Safe Tairāwhiti, New Zealand International Safe Communities Designation #270

Safe Tairāwhiti is a collaborative community effort to improve safety. Tairāwhiti District has a population of approximately 45,000 people. Tairāwhiti encompasses the East Coast region north of Wairoa up to Hicks Bay out west across to Matawai. Gisborne City is the main urban centre in the Tairāwhiti region. It has the highest percentage of Māori population at 44.3% compared to the national average of 14.87%. In the application, the Tairāwhiti District is described as a bicultural heritage and a vibrant, exciting and magical place to live, work, visit and play.



Safe Tairāwhiti Designation Ceremony

Accredited examiners from Safe Communities Foundation New Zealand conducted an official site visit in October 2011. The presentations and field trips all provided meaningful insights into how the Tairāwhiti District has effectively adopted the ISC six criteria to improve community safety at a

local level. Additionally, the joint hosting of the site visit by the Police and the Gisborne District Council (GDC) was appropriate, as the Police have a lead role in working collaboratively to improve a wide range of safety outcomes. Furthermore, the council has a statutory obligation under the Local Government Act 2002 to work together with other government agencies to improve community well-being. During the site visit presentations several measures were highlighted in the presentations including:

- Significant reductions in repetitive family violence incidents as a result of collaborative efforts across the community.
- Significant reductions in mean speeds as a result of effective road safety campaigns and police enforcement.
- Raised awareness of water safety and improvement in swimming skills as a result of the Sealord Swim for Life project in Tairāwhiti.
- Increased awareness of fire safety among students as a result of the Tairāwhiti Get Firewise initiative.
- Significant reduction in crime as a result of the street-by-street initiative.

Safe Tairāwhiti celebrated the achievement at a designation ceremony on 28<sup>th</sup> February 2012 at Whakato Marae Manutuke. The first time an ISC designation ceremony has been held on a Marae. During this celebration, the final draft of the Safe Tairāwhiti Strategy was release for public consultation and feedback.

Further information: [www.safecommunities.org.nz/sc/trw](http://www.safecommunities.org.nz/sc/trw)

Reporter: Tania Peters, New Zealand

## Wellington, New Zealand Re-designated International Safe Community

Wellington City, the Capital of New Zealand, was reaccredited as an International Safe Community on 29<sup>th</sup> February 2012. Wellington Regional Hospital emergency medicine specialist Dr Paul Quigley and visiting Australian physician and director of clinical training at Mackay Base Hospital, Dr Dale Hanson, spoke at the accreditation signing at Te Raukura (the wharewaka at Taranaki Street Wharf).

Since Wellington was first accredited as a safe city, in 2006, it has continued to introduce new programmes – the liquor ban across the CBD, Stay Safe in the City and the Courtenay Precinct Project – that have helped make the city safer.

In the last five years in Wellington there has been:

- A 9.5 percent reduction in public place violence (*source: NZ Police*).
- Lower alcohol-related crashes (*source: NZTA*).
- An increase in the number of motorcyclists wearing safety gear (*source: NZTA*).
- An increase in the number of trained bar staff with first aid training (*Wellington City Council*).

Mayor Wade-Brown, says the Council in the past five years has cemented partnerships with Wellington Police, ACC, Capital and Coast District Health Board and others including Wellington Free Ambulance, which operates a triage centre on Courtenay Place with Council support.

“Safe communities is not just another project or programme, it’s an integrated way of doing business,” says the Mayor. “It’s about working collaboratively with our partners across the city to effectively and sustainably promote safety and reduce injury in the community.”

The Director of the Safe Communities Foundation of New Zealand, Dr Carolyn Coggan, says Wellington is a good example of a community that has undertaken analysis of data and identified best practice and innovative programmes.

“Of particular note are the outstanding efforts to address alcohol-related harm,” says Dr Coggan. “Wellington is to be applauded for its five-year commitment to crime and injury reduction and safety promotion for its residents.”



## Tambon Talad-Kriab, Thailand: Flood Relief Operation

The sudden overflow of floodwater which hit many provinces in Thailand more than a month was so serious that no dry space was left in some towns. Tambon Talad Kriab was the other one where the severe flood had hit and so was declared by the Ayutthaya Province in a state of local disaster emergency because the level of the water in some areas was up to 2.55 meters.

Mr. Wichai Waithi, Head of the Administrative Authority of Talad Kriab Sub-district (Safe Community) and the community cooperatively worked on flood relief operations.

Prior to the overflow of floodwater, local civil coordinators formed the Civil Centre for the flood victims to distribute relief supplies, monitored the water level on a daily basis, and run a hot line service for service for people to call for assistance and useful information.

During the high floodwater, the sub-district office evacuated people to the evacuation centre and rapidly sent assistance to people in need by providing supplies, food, medicine, fiber flatboats, temporary tents, mobile lavatory, emergency medical, and safeguards.

Once the water level decreased, the sub-district office deployed water pumps to drain the water from the community and allow people to start the clean up work. The sub-district office also provided the community crisis recovery and helped them quickly return to normalcy.

Currently, Tambon Talad Kriab has return to the normal situation. The government has provided the compensation to the flood victims for their damaged farms and housing. In addition, the sub-district office, collaboration with the provincial municipality and the government has prepared flooding prevention plans for the local community.



*Reporter: Chadaporn SUKSIRIWAN, Thailand.*

## Woodstock—New Safe Community

Toronto- John Dalzell, chair of Safe Communities Canada Board of Directors announced on 22 Feb '12 that the Board of Directors have approved the designation of Woodstock, Ontario as Canada's 62nd Designated Safe Community.

"This designation recognizes that the community has gained the capacity to take strategic actions that will reduce the pain and cost of its injuries" states Dalzell. It also means that Woodstock becomes a full participating member of Canada's vibrant network of Safe Communities, reaching over 25% of Canada's population."

Safe Communities Woodstock Co-Chairs Chief of Police Rod Freeman and Fire Chief Scott Tegler were very encouraged by the announcement. "Our community has been working very hard to gather stakeholders from many sectors to accomplish the steps required for designation" said Chief Freeman.

Fire Chief Scott Tegler explained the top three priorities which will anchor Safe Communities Woodstock over the next few years are: 1. Reducing the injuries/deaths related to falls ; 2. Reducing injuries/deaths due to motor vehicle collisions ; 3. Reducing sport/recreational injuries/deaths.

Reacting to the community commitment, Toyota Motor Manufacturing Company (TMMC) provided seed funding for these initiatives in the amount of twenty-five thousand dollars.

A public and celebratory designation ceremony with Safe Communities Canada will be announced at a later date.

*Reporter: Ron Waldie, & Carla Garrett, Canada*

## THREE important Regional Safe Community Conferences

Falköping, Sweden is calling you in June 4 –5: [www.falkoping.se/eurosafe2012](http://www.falkoping.se/eurosafe2012)

San Borja, Peru is calling you in October 17 –19: [conf2012comsegura@msb.gob.pe](mailto:conf2012comsegura@msb.gob.pe)

Tokyo, Japan is calling you in November 28 –30: <http://www.arcsc2012.com/>

## Forthcoming Safety and Injury Conferences

2012

### *Regional Safe Community Conferences*

- **The 3rd European Regional Conference on Safe Communities**, 4-5 June 2012, Falköping, Sweden.

**Safety- Looking back, Contemporary Analysis and Future Challenges**

Invitation Swedish [http://www.ki.se/csp/pdf/Conferences/falkoping\\_2012sv.pdf](http://www.ki.se/csp/pdf/Conferences/falkoping_2012sv.pdf)

Invitation English [http://www.ki.se/csp/pdf/Conferences/falkoping\\_2012eng.pdf](http://www.ki.se/csp/pdf/Conferences/falkoping_2012eng.pdf)

Call for Abstract deadline 11 March [www.falkoping.se/eurosafe2012](http://www.falkoping.se/eurosafe2012)

Contact: Titti Waltherum [titti.waltherum@falkoping.se](mailto:titti.waltherum@falkoping.se) [eurosafe2012@falkoping.se](mailto:eurosafe2012@falkoping.se)

- **2 nd Regional Safe Communities Conference for the Americas**

*Safe Communities and Climate Risk: Challenges and Proposals*

**2da. Conferencia Regional de Comunidades Seguras para las Américas**

*Comunidades Seguras y Riesgo Climático: Retos y Propuestas*

**17 – 19 October 2012**

**San Borja – Perú**

Contact: [conf2012comsegura@msb.gob.pe](mailto:conf2012comsegura@msb.gob.pe), [conf2012comsegura@gmail.com](mailto:conf2012comsegura@gmail.com)

- **6th Asian Regional Conference on Safe Communities**

*Let's Build Community's Capacity for Safety in every day and disasters*

**28- 30 November 2012**

**Toshima in Metropolitan Tokyo, Japan**

- **30 November -2 December - Travelling Seminar**

**Travelling Seminar: Minowa and Komoro in Nagano Prefecture, Japan**

**Announcement** [http://www.ki.se/csp/pdf/Conferences/brochure\\_japan2012.pdf](http://www.ki.se/csp/pdf/Conferences/brochure_japan2012.pdf)

<http://www.arcsc2012.com/>

Contact: Naoya HATTA [info@arcsc2012.com](mailto:info@arcsc2012.com)

### *World Conferences for Injury Prevention and Safety Promotion*

- **11th World Conference on Injury Prevention and Safety Promotion**

*Connecting pathways for a vibrant and safer future*

**1-5 October 2012**

**Wellington, New Zealand**

September 2011: Call for abstracts & scholarship application submissions open

February 2012: Online registrations open

March 2012: Call for abstracts & scholarship application submissions close

August 2012: Early bird registration closes

Flyer: [www.phs.ki.se/csp/pdf/flyer/safety2012\\_wellington.pdf](http://www.phs.ki.se/csp/pdf/flyer/safety2012_wellington.pdf)

For further information visit [www.safety2012.org.nz](http://www.safety2012.org.nz)

Contact: [info@safety2012.org.nz](mailto:info@safety2012.org.nz)

### *Regional Safe Community Conferences*

- **4th European Regional Conference on Safe Communities**

**May 2014**

**Harstad, Norway**

Contact: [boergey@online.no](mailto:boergey@online.no)

[helge.eriksen@harstad.kommune.no](mailto:helge.eriksen@harstad.kommune.no)

---

---

## WHO Collaborating Centre on Community Safety Promotion

Karolinska Institutet

Department of Public Health Sciences

Division of Social Medicine

Norrbacka 2<sup>nd</sup> Floor, SE-171 76, Stockholm, Sweden.

Communication: **Koustuv Dalal, PhD. Editor** (Email: [koustuv.dalal@oru.se](mailto:koustuv.dalal@oru.se))