

Safe Community Monthly News

Issue 30

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Dear Colleagues,

Wish you a Safe year of 2010.

We are proud to introduce you another new 4 Safe Communities.

Safe Communities movement is now its full pace!

News and reports of this issue are appended below. Same issue is also available at our WHO Collaborating Centre on Community Safety Promotion website: http://www.phs.ki.se/csp/who_newsletters_en.htm

With warm regards

Leif Svanström, Responsible Editor

Koustuv Dalal, Editor

Noarlunga Redesignation Ceremony – 2 December 2009

International Safe Communities (ISC) Member 14, Noarlunga Safe Community was originally designated as a demonstration site, just prior to the 5th International 'Safe Community' Conference hosted by Hume and Latrobe City (Australia) in February 1996.

Noarlunga was the second ISC to be redesignated in 2003. They were redesignated (for the 2nd time) on **Wednesday 2 December 2009** during a function held at the City of Onkaparinga, south of Adelaide, South Australia.

Ms Lorraine Rosenberg, Mayor, City of Onkaparinga and Ms Tess Byrnes, Chair of Noarlunga Safe Community hosted the redesignation ceremony attended by a wide variety of partners and stakeholders involved in this very successful ISC.



L-R Henk Harberts, Director, ASCF Certifying Centre, Tess Byrnes, Chair, Noarlunga Safe Community and Lorraine Rosenberg, Mayor, City of Onkaparinga sign the Safe Community Agreement.

Noarlunga was one of the first ISC members in Australia and has a long association with the global Healthy Cities movement. Original instigator and leader, Mr Richard Hicks witnessed the redesignation, while many original committee members are still involved in this innovative program involving a variety of interventions that were showcased during the ceremony.

Steve Parker (Southern Primary Health – Noarlunga) a long-term safety promoter gave an overview of the Noarlunga Safe Community Redesignation Report.

Nicole Moore (City of Onkaparinga) gave an update of the *Healthy Body Art for Young People* project. The impact of the project on Moana Primary School students Shannon, Jacob, Rory, Katie and their teacher Sharon Hillier was evident in their passionate and informative presentation. Local business representatives, Tony Morisset and Lloyd Stevens presented on their involvement with the *Safe and Healthy Work-*

places in the South program.

Noarlunga's close and long-term association with Sherpur Community in Bangladesh was also featured during the ceremony. Noarlunga with support from international aid and private investors has undertaken some very tangible safety promotion with Sherpur, which is north of Dhaka in Bangladesh.

For Noarlunga's redesignation report visit http://www.safecommunities.org.au/upload_docs/200912011420380.Noarlunga_Redesignation_2009.pdf

Four communities in Taiwan got designated in early December 2009!!

Zuoying of Kaohsiung City, Hsin-Kang of Chiayi County, Heping of Taichung County and Dongshan of Yilan County, those four communities from Taiwan joined our International Safe Community Network in early December. They are numbered as 173, 174, 175 and 176. Each community has very unique character and located in different parts of Taiwan.

Zuoying community used to be the farming neighborhood. Now Zuoying community with a total population of 186,026 residents is one of eleven districts in Kaohsiung City, located in southern Taiwan, which is the most important and traffic gateway. Of its rich history and culture, lately urban civilization and previously military village, makes Zuoying district and community become a microcosm of entire and developed Taiwan history, which specially formed Zuoying district into a unique landscape with culture.

Hsin Kang Township is located at northwest side of Chiayi County in Taiwan. There are 23 villages in the township, with a total of population of 35,192 residents. The township is on the north side of the Chianan Plain with very flat terrain. There are no industrial resources other than the Formosa Plastic in the township. Agriculture is the main local industry.

Heping Township is located on the northeastern corner of Taichung County. It is the largest district in Taichung, and it's also the only community within the county that's mainly comprised of indigenous people. Heping Township was once the primary gathering ground of the Tai-Ya tribe, and today it hosts numerous ethnic groups including the Hakka, Minnan, Chinese Mainlanders and immigrants from Vietnam, Thailand, Indonesia, Cambodia, etc. The total population is around 10,860.

Dongshan Township is located in the north-eastern region of Yilan County, on the Lanyang Plains south of Lanyang River. The total population is 51,391. Dongshan Township's economy is based on agriculture and tourism. Tea and pomelo are specialties here. Dongshan Township is located in the hills, thus the agricultural development and industrial structure is distinct from other parts of Yilan County.

After the on-site evaluation carried out by Certifying Center in Suwon, Korea, designation ceremonies were held in 2nd, 3rd and 4th of December 2009, separately in four communities. And in joint with Taiwan conference on safe communities a joint designation ceremony was held in Taipai afterwards.

Reporters: Joon Pil Cho, Suwon, Korea & Shumei Wang, Shanghai, China



Designations

⇐ 1. Zuoying

2. Hsinkang ⇒



⇐ 3. Heping

4. Dongshan ⇒



Teachers' Training for Students' Safety

To further improve students' safety, Lujiazui Safe Community Creation Office held the School Safety Promotion Training Meeting in Songjiang District on November 13th 2009. Safety supervisors from 16 schools in Lujiazui Sub-district attended the meeting. Safe Community creation consultant Mr. Wang Jianzhong and Ms. Wang Shumei gave detailed instruction on school safety promotion work, which aroused strong reaction from school safety supervisors.

The host firstly introduced the progress of Safe Community creation and highlighted the significance of school safety promotion. All schools and kindergartens, as an important part of school safety work group, shall implement the security work to practically guarantee all students' safety.

Mr. Wang Jianzhong, consultant from Pudong New District Safety Supervision Bureau, introduced the concept, standards and creation methods of Safe Community. The concept of Safe Community was from Europe, but has got approval by the global safety work experts. Safe communities have been set up all over the world. As "all human beings have an equal right to health and safety", the Safe Community creation office, together with all relevant organization, endeavors to set up an international Safe Community through continuous effort and on-going improvement.

Ms. Wang Shumei, professor from Public Health College of Fudan University, reported the analysis results of school injury investigation. She pointed out that there were different potential safety hazards in different schools and put forward appropriate measures as to various situations. As the member of the international Safe Community authentication center, Ms. Wang introduced the school safety measures in other countries, such as fluorescent materials on the school uniform and school bag to make students much safer.

Mr. Shen Qin, the vice managing director of the creation office, reviewed the school safety work progression since the starting ceremony in last May, and arranged the work of the next stage. To meet the standards of Shanghai Municipal Safe Community, school safety work shall be carried out thoroughly. All safety work shall be recorded. The safety measures shall reflect the school's characteristics.

Report from: Lujiazui Sub-district Safe Community Creation Office



Safety Promotion Meeting for Senior Citizens

Senior citizens safety promotion meeting was held on November 18th 2009, by Mr. Shen Qin, the vice managing director of Lujiazui Sub-district Safe Community creation office. The meeting was to report the analysis result of old people injury investigation, to give some advice or suggestions to participants, and to arrange next year's safety work.

Mr. Shen Qin made a report on the progression of senior citizens safety promotion work, which included the installment of handrail and bath mat in the bathroom, the remodeling of fitness park flooring, installation of gas alarm for the elderly who live alone, and so on so forth.

Ms. Wang Shumei, professor from Public Health College Fudan University, delivered a lecture on International Safe Community Creation and Senior Citizens Injury Prevention, which covered the current situation of global injury, the Safe Community creation worldwide, injury analysis of the elderly in Lujiazui Sub-district, and the suggestions for the elderly injury prevention. Everybody listened with great interest.

There are altogether 38 people who attended this meeting, who included Ms. Shen Yan and Mr. Lu Haiyong, directors of Civil Affairs Section, staff from organizations concerning the elderly and the Safe Community creation office.



Report from: Lujiazui Sub-district Safe Community Creation Office

Award

At each conference, the Australian Injury Prevention Network (AIPN) presents up to 3 awards to those members who contribute in a significant way to injury prevention and control. There are three award categories to acknowledge members' contributions - research, practice and policy. Selection criteria for all categories include excellence in communication skills, collaborative work, mentoring of junior colleagues, originality of contribution and overall contribution to injury prevention. The 2009 award for excellence in injury prevention practice was made to **Barbara Minuzzo.(right)** This is great recognition of Barbara's passionate commitment to injury prevention and community safety as the Senior Project Coordinator for community-based programs at the Royal Children's Hospital Safety Centre and for the Victorian Safe Communities Network (VSCN) .



Forthcoming Safety and Injury Conferences

2010

- **19th International Safe Communities Conference *Sustainability of Safe Community Programs***

23- 26 March, 2010 , Suwon, Korea

First Announcement www.2010safecom.com/pdf/1st_Announcement.pdf; http://www.2010safecom.org/web_mail/web_mail.html. www.2010safecom.org

Abstract deadline: **31 December 2009** . For information: jpcho@ajou.ac.kr

- **The Second European Regional Safe Community Conference Incorporating the 7th Nordic Conference on Safe Communities** *How to develop Safe Communities in Europe using the Nordic experiences, re-establishing a European Network of Safe Communities. 19-20 May, 2010 Reykjavik, Iceland* First Announcement ([short version](#); [long version](#)) www.publichealth.is/SC-2010Iceland Contact: Rósa Thorsteinsdóttir E-mail: rosa@publichealth.is Tel: +354 5800900 / +354 8400906 Fax: +354 5800901' Public Health Institute of Iceland, Laugavegur 116, 105 Reykjavík, Iceland

Registration & call for abstracts are open now.

- **2nd South Eastern Europe Safe Community Conference**

15 -17 September, 2010. Sibenik, Croatia

Conference web page:

http://www.sigurnezajednice.hr/The_2nd_Southeastern_Europe_Safe_Communities_Conference_SibenikCroatia2010/Home.html Venue: Hotel Solaris <http://www.solarishotelsresort.com/>

Contact: Tanja Pekez Palisko E-mail: tashamed@gmail.com

- **10th World Conference on Injury Prevention and Safety Promotion 21-24 September, 2010 London, UK**

The first formal announcement for Safety 2010 will be issued in January 2009

Call for abstracts: closing date will be Friday 15 January 2010, 17:00 hrs

<http://www.safety2010.org.uk>

Early bird rate before 30 April 2009 £450.00

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2011

- **20th International Safe Communities Conference**

Celebrating two decades of International Safe Community Development - going back to where it all started : 27-30 September 2011

Falun Municipality, Dalarna, Sweden

Contact: Angela Poroli

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