

Safe Community Monthly News

Issue 35

June 2010

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Dear Colleagues,

We are proud to introduce you another new Safe Communities.

We have reports from Australia, China, New Zealand, USA.

Safe Communities movement is now its full pace!

News and reports of this issue are appended below. Same issue is also available at our WHO Collaborating Centre on Community Safety Promotion website: http://www.phs.ki.se/csp/who_newsletters_en.htm

With warm regards

Leif Svanström, Responsible Editor

Koustuv Dalal, Editor

Wairarapa Region, New Zealand

International Safe Communities Designation #183

On 30th April, 2010 Wairarapa will become the first region in New Zealand to gain International Safe Community accreditation for a whole region, with the three Districts Councils of Masterton, Carterton and South Wairarapa coming together to work collaboratively towards maintaining a Safe Community. Collectively these three Territorial Local Authorities (TLAs) bring the number of TLAs in New Zealand to achieve Safe Community designation under the WHO Safe Community framework, to 12.

The Wairarapa region has a population of 38,600 and is situated in the lower part of the North Island. The Safer Wairarapa coalition grew out of the Violence Free Campaign that began in 2002. The Safer Wairarapa Coalition Hub is a partnership consisting of 13 organisations. During the site visits, it was evident that, in Wairarapa, the safety coalition and working groups had seen the accreditation process *“as an opportunity to strengthen the well established partnerships and relationships”* that already existed in Wairarapa.

The application ably demonstrated the wide range of injury and violence prevention initiatives underway in the Wairarapa, with a total of 83 initiatives listed.

The site visit team was impressed with the way that, as well as developing local programmes, Safer Wairarapa leveraged off national programmes and the way in which most programmes are aligned to relevant government strategies. A particular strength of this application was the focus on reducing violence, and the long-term commitment and sustainability of these programmes between the NGO sector, the police, and other government agencies.

Further information can be found by visiting the Safe Communities Foundation NZ web site <http://www.safecommunities.org.nz/sc/wrpa>

Reporter: Tania Peters.



John Hayes Wairarapa MP; Gary McPhee Mayor Carterton District Council; Adrienne Staples Mayor South Wairarapa District Council; Keith McLea General Manager Injury Prevention ACC; Hon Pansy Wong Associate Minister ACC.; Garry Daniel Mayor Masterton District Council.



Members of Coalition Hub at the Designation ceremony ⇨

Shawnee, Oklahoma—America's Eighth International Safe Community

On April 17, 2010, Shawnee, Oklahoma was designated as an International Safe Community by the World Health Organization Collaborating Centre on Community Safety Promotion. The designation ceremony took place at the Shawnee Auditorium during the Child Abuse Prevention and Family Safety Day giving the entire community an opportunity to celebrate this achievement. An afternoon ceremony was held at the Citizen Potawatomi Nation Cultural Heritage Center for city and state dignitaries.

Mayor Linda Peterson, along with Tina Johnson from the Pottawatomie County Health Department and Karen Lyall from Exxon Mobil, chairperson of the Local Emergency Planning Committee, were on hand to sign the designation agreement with Paul Kells of Safe Communities Canada, who was representing the World Health Organization Collaborating Centre on Community Safety Promotion. Shawnee is the first city in Oklahoma to be designated as a Safe Community through the National Safety Council's Safe Communities Program. Shawnee joins 181 other communities in 22 countries around the world which have been designated as International Safe Communities. Shawnee is also the eighth International Safe Community in the United States. The designation is awarded to communities that have demonstrated leadership in promoting safety, reducing injuries and preparing their citizens for natural and man-made disasters.

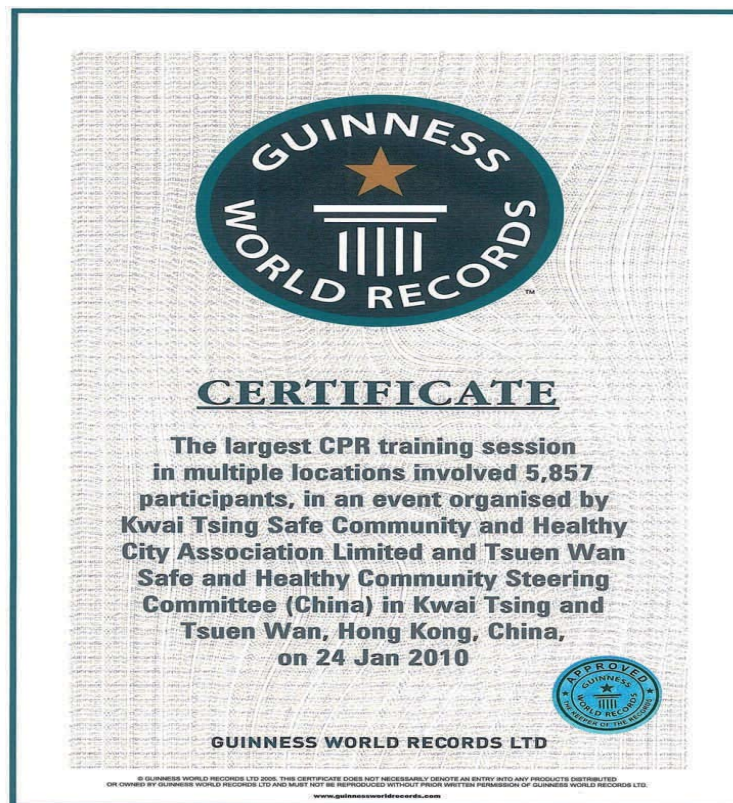
Although the application process took nearly one year to complete, the honor and celebration made the effort worth while. The designation recognizes that Shawnee has gained the capacity address both the frequency and severity if its injuries and to undertake initiatives to ensure the safety of each of its citizens. Truly something to celebrate!

Reporter: Ron Waldie, Canada



The Signatories of the Safe Communities Agreement for Shawnee, Oklahoma: From the left: Karen Lyall, ExxonMobil and Chairperson of the LEPC, Tina R. Johnson, Administrative Director, Pottawatomie County Health Department, Team Leader, Paul Kells, Safe Communities Canada, Linda Peterson, Mayor of Shawnee, Oklahoma

Kwai Tsing Safe Community in Guinness Record



Disaster Drill in Tai Po, Hong Kong Special Administrative Region, China

Located in the northeast New Territories covering an area of approximately 14,800 hectares, Tai Po is one of the 18 districts in Hong Kong SAR with the population of 310,879 by 2006.

Since 2005 Tai Po District has been designated as Tai Po Safe Community by the WHO Collaborating Centre on Community Safety Promotion. In order to maintain a safe and healthy environment for Tai Po residents, it is important to develop an effective contingency plan for handling emergency and disaster by integrating the support of the local hospital and various public organizations within the community.

Alice Ho Miu Ling Nethersole Hospital (AHNH) is a local community and emergency hospital within Tai Po District. The Accident and Emergency Department of AHNH is also an accredited Decontamination Centre recognized by the International Trauma and Disaster Institute. In the past years, numerous drilling exercises had been conducted periodically with various government departments.

On 10 January 2010, AHNH staged a disaster drill in conjunction with Hospital Authority (HA), Fire Services Department Ambulance Command (FSDAC) and Hong Kong Police (HKP), with the aim to test the operational readiness, responsiveness and inter-departmental co-ordination within the community in response to a Chemical, Biological,

Radiological and Nuclear incident in Tai Po District. Experts from the United States including Director and Instructor of International Trauma and Disaster Institute, Staff Specialist of Massachusetts General Hospital, Associate Professor of Wake Forest University and Dean of Wuhan University HOPE School of Nursing. Members of the Hong Kong Occupational Safety & Health Council also participated to observe the drill and to provide feedback on the best practices of managing industrial disasters. These ongoing preventive measures will be held so as to maintain the safe community concept and momentum within Tai Po District. *Reporter: Christiana Lee, HongKong.*



Eyes on Children's Walking Safety

On the afternoon of February 4th, 2010, the Government of Huamu Sub-district opened a training program for the volunteers for Children's Safe Walking Project entitled "Hand in Hand to Guarantee Safe Transport and World Expo", in order to safeguard children's safety both in and out of their schools. The theme of this training program is "Cross-Sectional Cooperation and Multi-tiered Participation – Hand in Hand to Care Children's Walking Safety". Quite a few leading figures attended the event including Mr. Guo Cheng, secretary of the Huamu Sub-district Youth League Working Committee and Deputy Director of Huamu International Safe Community Construction Office; Mr. Zhou Weiguo, children's safety project manager of Huamu International Safe Community. Attendants also included volunteer representatives from such units and organizations as follows: Fifth Traffic Police Brigade in Pudong New Area, Shanghai Huamu Real Estate Development & Management Co. Ltd, Decathlon Sports Goods Company (Shanghai), Mudan Sub-Community, and Haitong Primary School. This training program was chaired by Ms. Zhang Li, traffic safety project manager of Huamu International Safe Community

At the meeting, Mr. Guo Cheng delivered a speech to mobilize the volunteers at first. He called on every attendant to take high social responsibility, to be both active participants and sensible disseminators in the protection of children's safety in and out of their schools. Mr. Zhou Weiguo then made an introductory report on Children's Safe Walking Project in Huamu International Safe Community, in which he emphasized two aspects: 1. What are the actual tasks to be fulfilled for the Safe Community. 2. Why should we focus on children's safe walking?

With the report done, Mr. Wang Lei, police officer from the Fifth Traffic Police Brigade in Pudong New Area and Mr. Wang Jucheng, Director of the teaching and discipline section of Haitong Primary School made their speeches respectively. They offered explanations on the importance of children's safe walking and volunteers' service from their own points of view. The attendants benefited a lot from their vivid explanations. After the training session, the volunteer representatives went to Haitong Primary School for an on-site simulation.

Reporter: Ms. Chen Fang, Huamu, Safe Community, China



Victorian Burns Prevention Partnership (VBPP)

The Royal Children's Hospital (RCH) Safety Centre, together with representatives from the state's fire services (Metropolitan Fire Brigade and Country Fire Authority) and the Alfred Hospital and RCH burns units have been meeting to share knowledge, discuss issues, and initiate and develop joint projects to encourage burns prevention.

Recent collaborative works include *Stay Safe* – a quarterly newsletter developed by the VBPP, which provides valuable fire safety and burns prevention information to parents, teachers, grandparents and all those responsible for the care of young children aged between zero and eight years.

To download a copy of *Stay Safe* please visit www.rch.org.au/safetycentre.

Reporter: Barbara Minuzzo, Australia.



International Open Water Drowning Prevention Guidelines

As you know, drowning in open water, such as lakes, rivers and the ocean, is a major concern around the world. A dedicated team wanted to share the consensus-based work of an 18-member international task force from 12 countries, a set of guidelines for families and individuals recreating at any open-water site. An international Task Force has completed a nearly 2-year project to produce a set of consensus-based guidelines on open water drowning prevention. These messages are written in simple English for families and individuals recreating at various open water settings. Our ultimate goal is to make these guidelines widely available to families and individuals around the world.

<http://www.seattlechildrens.org/classes-community/community-programs/drowning-prevention/open-water-guidelines/>

Reporter: Linda Quan, USA.

Call for International Safe Hospitals Network

Hospitals can play a vital role for injury prevention and safety promotion. Hospitals should be actively involved in the Safe Community program. Therefore, WHO CC CSP has developed a new 'Safe Community Hospital Network' and calling for memberships. For membership and technical supports please contact

Prof. Leif Svanstrom (leif.svanstrom@ki.se)

or Dr. Koustuv Dalal (koustuv.dalal@liu.se).

Visit: http://www.phs.ki.se/csp/pdf/indicator/safe_hospitals_criteria.pdf

Forthcoming Safety and Injury Conferences

2010

- **2nd South Eastern Europe Safe Community Conference**

15 -17 September, 2010

Sibenik, Croatia

Conference web page:

http://www.sigurnezajednice.hr/The_2nd_Southeastern_Europe_Safe_Communities_Conference_SibenikCroatia2010/Home.html Abstract deadline: 1 May . Venue: Hotel Solaris <http://www.solarishotelsresort.com/>

Contact: Tanja Pekez Palisko, E-mail: tashamed@gmail.com

- **The 1st International Safe Communities Conference for East and Central Africa**

The Potency of Safe Communities in (East and Central) Africa: time for action! 4-8 October, 2010, Kampala, Uganda

Contacts: 1.. jmukasa@pincergroup.org, 2. mmutto@pincergroup.org

P.O. Box 72455, Kampala- Uganda. Tel: +256-312265106

- ***World Conferences for Injury Prevention and Safety Promotion***

10th World Conference on Injury Prevention and Safety Promotion , 21-24 September, 2010, London, UK

<http://www.safety2010.org.uk>

[Conference Programme](#)

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2011

International Safe Community Conference

20th International Safe Communities Conference

Celebrating two decades of International Safe Community Development - going back to where it all started

6-9 September 2011, Falun Municipality, Dalarna, Sweden

First Announcement: [http://falun.se/www/externa/safe2011.nsf/V-bild/3789B4B81526E69BC1257703004FDF27/\\$FILE/safe_community.pdf](http://falun.se/www/externa/safe2011.nsf/V-bild/3789B4B81526E69BC1257703004FDF27/$FILE/safe_community.pdf) . Conference web page: www.falun.se/safecom2011

Contact: safecom2011@falun.se

2012

Regional Safe Community Conferences

6th Asian Regional Conference on Safe Communities in 2012

Friday, 11 - Sunday, 13, May, 2012, Tokyo, Japan

The 3rd European Safe Community Conference

The future role of the Fire and Rescue Service in the sustainability of Safe Communities in Europe

4-5 June 2012

Falköping, Sweden

Contact: annette.holmberg@falkoping.se

3rd International Safety Media Awards

Honoring Effective Injury Prevention Media The ISMA Awards Celebration will take place at the

Safety 2010 Conference London, UK • September 21-24, 2010

Categories: Print • Audio • Video

Leverage Your Success For Future Projects. Receive International Recognition For Your Media

Showcase Your Work With International Colleagues. Submissions now being accepted. Deadline for entries May 7, 2010. For more information go to www.teachingstory.com/isma.

Email: Marcia@ourreality.org

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