

Safe Community Monthly News

Issue 57

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Dear Colleagues,

Many new subscribers are added to the list. Warm welcome in the world of Safe Community.

News and reports of this issue are appended below. Same issue is also available at our WHO Collaborating Centre on Community Safety Promotion website: http://www.ki.se/csp/who_newsletters_en.htm

With warm regards

Leif Svanström, Responsible Editor

Koustuv Dalal, Editor

Safe Community: New Guidelines (20120124)

http://www.ki.se/csp/pdf/guidelines/20120124guidelines_safe_community_applications.pdf

How to write an application to become a member of the “International Safe Community Network” (pdf) Including Form A for Application + Including Form B for web text + Ethical rules

From January 2012 use this form, after 1 March 2012 they are compulsory. All applying (and re-applying) communities must follow these guidelines and fill in these forms. Please observe there is a new indicator for Safe Communities and that the old extensive application report is replaced by forms A-B!

The Safe Community 270 was certified in Mexico

Cuajimalpa de Morelos is one of the 16 boroughs of Mexico City with 173,000 inhabitants and with a strong leadership on injury and violence prevention. *Cuajimalpa* started the Safe Community Program on 2011 and for their application presented nineteen (19) of the most representative programs to improve injury and violence indicator as focalized programs to women, children and elderly population. *Cuajimalpa* is the third certified community in Mexico, and the first one in Mexico City. A new Safe Community Affiliate Support Centre, designated in the safe ceremony has been promoting the Movement in this country and has given assistance to this community application. Before the designation ceremony, Professor Leif Svanstrom visited some of the most important programs running in the community of *Cuajimalpa*. One of those is a Learning center for children from public schools that have in this place the opportunity to learn some extra curriculum activities as painting, languages, drawing, web programs among others. In 2011, 3.986 children have participated on this program activity.



Carlos Orvañanos Rea, Dr. Maria Isabel Gutierrez and Professor Leif Svanstrom.
Reporter: Karen Galvois, Colombia



Viljandimaa in Estonia is 268th Safe Community in the world !

On Thursday November the 3rd, 2011, Viljandimaa was officially designated as an International Safe Community by the World Health Organization Collaborating Centre on Community Safety Promotion. Viljandi County is the third designated Safe Community in Estonia. To celebrate successful designation as an Annual Conference, a signing and designation ceremony was held at the Traditional Music Center in Viljandi.

The conference reflected the cross-sectoral cooperation of the Injury Prevention Network in Viljandi County. With stimulating presentations from representatives of collaborating parties, researchers, professionals, practitioners and policymakers was made an overview of the Injury Prevention developments and wonderful achievements in Viljandi County. The culmination of the conference was designation ceremony. The agreement was signed by County Governor Mr. Lembit Kruuse and director of the Association of Local Authorities of Viljandi County Mrs. Ene Saar.

On 1st November 2006, Viljandi County Government signed the Health Cabinet initiative for "Agreement of Injury Prevention", (Annex 1) the aim was to make life better and safer for everyone in Viljandi County by preventing home and leisure time related injuries and poisonings, including the prevention of health impairment caused by the consumption of alcohol by empowering the activity of regional organisations, key personnel and local authorities.

Invited agreement partners were local municipalities of Viljandi County, Viljandi department of Pärnu Road Administration, Southern Police Department, and Viljandimaa association of Estonian Red Cross Society, Viljandi Inspectorate of Labour Inspectorate, South-Estonian Rescue Centre Viljandi rescue board, and Viljandi Hospital Foundation.



The agreement has expanded considerably during the five-year course of action - both the Sakala brigade of the Defence Union and the Viljandi department of a non-profit organization Estonian Neighbour Guard have been working together. Collaboration groups for injury prevention include the representatives of children with disabilities, the elderly and the youth, schools and kindergartens promoting health, and people that need a family physician or rehabilitation.

The partners who signed the agreement have initiated a number of activities promoting regional development - the establishment of a county traffic commission, mapping of danger zones in various locations (schools, kindergartens, local authorities etc). The partners have organized injury prevention information days for employers in the fields of agriculture, timber industry, and construction and metal industry. Each autumn, a training called "Aid ABC" takes place in county schools and includes a practical exploration of what was learned. A two-day media training featuring conventional and crisis communication was organized to educate the editors of local authority newspapers, and the county newspaper "Sakala" has already included several issues on "Safe Viljandi County" as extras. These extras give an overview of the activity of collaboration groups, and its members provide information regarding first aid, fire, work and traffic safety as well as hand out instructions and appeals (why and how to use a cat's-eye, car safety equipment, and smoke detectors).

The agreement has ensured consistency in collaboration. The agreement has also ensured the strong support of local authorities. The collaboration is well coordinated, as it has a project manager who is funded by the Estonian Health Insurance Fund and the Union of Local Municipalities of Viljandi County. Many activities of the aforementioned field, e.g. the safety raid conducted in the kindergartens of Viljandi County and the signing of the agreement are sustainable and provide an example for all Estonia. Communication is much more operational and coordinated. Our dream is to join the international Safe Community Network in order to broaden the opportunities for injury prevention in Viljandi County.

Five years of injury-related collaboration has provided us with confidence, time, people and money, but also the knowledge that 100% coordination of all activities is impossible and often unnecessary. It is important to know that you have supporters. The most important aspect of the aforementioned activity is that the statistics reflecting injuries in Viljandi County are declining in both morbidity and mortality rates. *Reporter: Anu Kivi, Estonia.*

Timely Introduction of The Safe Community Concept in Antigua-Barbuda

In a meeting between Chief Medical Officer Dr Rhonda Sealy- Thomas of Ministry of Health, Sports and Youth Affairs and Dr Leif Svanström World Health Organization Collaborating Centre on Community Safety promotion it was heavily stated the recognition of Injury as a public health problem and the need to develop programs for safety promotion. Dr Sealy- Thomas has just finished an analysis of the injury problem on the two populated island of the country. The Safe Community model was introduced and the character of inter- sectoriality and sustainability was underlined. We hope to see Antigua- Barbuda in the international network of Safe Communities. *Rapporteur: Leif Svanström.*



Dr. Rhonda Sealy- Thomas, Chief Medical Officer, Ministry of Health, Government of Antigua & Barbuda.



Due to 365 magnificent beaches tourist industry is big in Antigua.



Tokyo calling!

Get ready, submit your abstract.

6th Asian Regional Conference on Safe Communities

Let's Build Community's Capacity for Safety in every day and disasters

28- 30 November 2012, Toshima in Metropolitan Tokyo, Japan

30 November -2 December - Travelling Seminar

Travelling Seminar: Minowa and Komoro in Nagano Prefecture, Japan

Announcement http://www.ki.se/csp/pdf/Conferences/brochure_japan2012.pdf

<http://www.arcsc2012.com/>

Contact: Naoya HATTA info@arcsc2012.com

Magnificent Show of Elderly's Balance Gymnastics in Huamu Community

On the morning of December 23, 2011, the show of the elderly's balance gymnastics magnificently commenced in the Cultural Center of Huamu Community. More than 300 people attended the ceremony, including the representatives from all the sub-communities in Huamu Sub-district, representatives of the association of senior residents, as well as senior residents. There were 14 balance gymnastics teams consisted of more than 200 senior residents had taken part in the show.

Firstly, Mr. Yin Zhiping, Deputy Director of Huamu Sub-District delivered a speech. He pointed out that this show is aimed at popularizing the balance gymnastics among senior residents, strengthening the senior residents' awareness of prevention against contingency falls so as to reduce the hurt from contingency falls and bring health and peace to more senior residents. Then, Mr. Sun Nianyun, Director of the Administrative Office of Aging Population Work Commission of the Pudong New Area made a speech, in which he not only affirmed the contributions Huamu Community has made to the senior citizens' prevention against contingency falls but also envisioned the community's splendid future. It is generally believed that Huamu International Safety Community will become better and better.

Another important aspect of this significant event is the show of the balance gymnastics performed by the teams of the elderly people. To popularize the elderly people's balance gymnastics has always been one of the major tasks in the campaign of promoting the Elderly's Safety in Huamu Community. The balance gymnastics performed on the ceremony were of various forms, including Taijiquan (shadow boxing), and kinetic exercises and so on. The performance was so wonderful that it won bursts of warm applauds from among the audiences. After the performance by the 14 teams, Associate Prof. Wang Ying from Sports Department of Shanghai University of Traditional Chinese Medicine made a professional comment on the performance and also provided scientific guidance for the elderly. The show of the elderly's balance gymnastics not only reflected the efforts Huamu Community has made on prevention against contingency falls for senior citizens but also vividly showed the positive and wholesome lifestyle and the vigorous spirit of the senior residents in Huamu Community. *Reporter: Chen Fang, China*



Forthcoming Safety and Injury Conferences

2012

Regional Safe Community Conferences

The 3rd European Regional Conference on Safe Communities

Safety- Looking back, Contemporary Analysis and Future Challenges

English http://www.ki.se/csp/pdf/Conferences/falkoping_2012eng.pdf

Call for Abstract **deadline 15 April (new date)** www.falkoping.se/eurosafe2012

4-5 June 2012, Falköping, Sweden

Contact: Titti Waltherum titti.waltherum@falkoping.se / eurosafe2012@falkoping.se

2 nd Regional Safe Communities Conference for the Americas

Safe Communities and Climate Risk: Challenges and Proposals

2da. Conferencia Regional de Comunidades Seguras para las Américas

Comunidades Seguras y Riesgo Climático: Retos y Propuestas

17-19 October 2012, San Borja – Perú

Conference information: <http://www.munisanborja.gob.pe/csegura>

Contact: conf2012comsegura@msb.gob.pe / conf2012comsegura@gmail.com

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Contact: Naoya HATTA info@arcsc2012.com

World Conferences for Injury Prevention and Safety Promotion

11th World Conference on Injury Prevention and Safety Promotion

Connecting pathways for a vibrant and safer future, 1-5 October 2012, Wellington, New Zealand

August 2012: Early bird registration closes

Flyer: www.phs.ki.se/csp/pdf/flyer/safety2012_wellington.pdf

Contact: info@safety2012.org.nz

2013

International Safe Community Conference

21st International Safe Communities Conference

"Safe Communities, towards a culture of prevention"

October 21- 23, 2013 , Merida, Mexico

Registration Dates: Registration opens June 1, 2013 via <http://www.comunidadessegurasmexico.mx>

2014

Regional Safe Community Conferences

4th European Regional Conference on Safe Communities

May 2014, Harstad, Norway

Contact: boergey@online.no / helge.eriksen@harstad.kommune.no

WHO Collaborating Centre on Community Safety Promotion

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