

Safe Community Monthly News

Issue 52

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In this issue

Safe Communities, New Zealand	1
Safe Communities, Sweden	2
Safe Communities, New Zealand	3
Safe Communities, Japan	3
Forthcoming Conferences	4
Call for Conference	4

Dear Colleagues,

We are proud to introduce you the abstract book of 20th International Safe Community Conference.

News and reports of this issue are appended below. Same issue is also available at our WHO Collaborating Centre on Community Safety Promotion web-site: http://www.phs.ki.se/csp/who_newsletters_en.htm

With warm regards

Leif Svanström, Responsible Editor

Koustuv Dalal, Editor

Whangarei, New Zealand, New Safe Community

In March 2006, Whangarei became ISC #98 and the 4th Territorial Local Authority (TLA) in New Zealand to receive this international recognition. There are now 255 designated communities globally and 20 in New Zealand.

As was evident from the application and visits to Whangarei over the past five years, the Safer Whangarei Network (SWN) has drawn together a range of organisations and individuals with an interest in safety enhancement in a partnership approach. The coalition group has been in operation for nearly a decade and many are original members of either the Community Injury Prevention or Safer Community earlier projects. The SWN has also benefited in recent times by closer involvement from Council and members of the Northland Intersectoral Forum.

As the CEO for the Whangarei District, Mark Simpson, stated in the application: *"Now, more than ever, agencies have to work collaboratively and our working relationships with both ACC and the Northland District Health Board are vital to coordinating the Safer Whangarei Network."*

Key achievements in the Whangarei District since accreditation have been:

- Reduction of road fatalities in the region.
- Increase in awareness of prevention of injury.
- Increase in number of agencies/organisation working together in community safety.
- Increase in quality of interventions.
- Increase in innovative projects/programmes aiming at reducing injuries in the community.
- Increased perceptions in safety in the CBD.
- Significant reductions in fire fatality and fire damage in residential properties as a result of the Te Kotahitanga Project.

Safer Whangarei celebrated the achievement at a redesignation ceremony on 10 October, 2011.

Further information can be found by visiting the Safe Communities Foundation NZ web site

<http://www.safecommunities.org.nz/sc>



Reporter: Tania Peters, New Zealand

A Safe Community – for the future

September 17, 2011 was in many ways an historic day for Tjörn Municipality, located on Sweden's western coast. That was the day that Tjörn, after many years of preparation and planning was inaugurated as one of the newest designated Safe Communities. The entire process leading to network membership was based on a single objective, to help Tjörn become even safer. The inauguration ceremony was complicated, in that at the same time, and throughout that weekend, the municipality was also affected by an oil spill in the waters surrounding its coast. Tjörn Municipality is located on a number of islands on Sweden's West Coast, near Gothenburg City. The municipality has a population of 14 975, which is spread throughout the main island and smaller neighbouring islands. Fishing is one important branch of industry on the main island, which features a harbour as its main focal point. Pater Noster, a well-known lighthouse, is visible in the distance, and was an important safety feature for people sailing in and out of the port.

The oil spill was the worst that has affected Sweden in the past 30 years, with more than 822 tons of oil that have been recovered from the water so far. The crisis response has involved most of the organisations are part Tjörn's Safe Community network. The ongoing cooperation that was established by the Safe Communities network in Tjörn has been a factor in the success of the oil recovery efforts. The preparations required to establish Tjörn as a Safe Community led to the development of more effective communication routines between agencies and external partners, which meant that oil recovery efforts could be more effective. Tjörn's city plan and associated budget for 2012 have as a main goal, to reduce injuries within the municipality by 50%, by 2015. The work that the municipality undertook as it applied for designation has become a pattern for success, as groups work together to make this goal a reality. As part of its goal to reduce injuries by half, local government has decided to prioritize issues involving youth, ages 0-24, and to develop an official policy for this age group.

Lessons learned from the development and implementation of the Safe Communities model in Tjörn are many, but it's important to remember that for success in the future, concrete resources are needed both at the structural level, with support for injury prevention work from local governments, and also financial support. Since their designation as a Safe Community, Tjörn's has worked to i) update the action plan that addresses municipal responsibilities related to risk analysis and security for vulnerable groups; ii) Installed an electric heart starter for community use; iii) Proposed a new policy related to parental support for at-risk groups in the Municipality and iv) Participated in the regional network for Swedish Safe Communities.

"Our ambition is to help create a community that is one of the safest in Sweden," said municipality's executive committee chair, Martin Johansen. The focus on safety issues and the ongoing and strong cooperation between local government and rescue services as leaders for safety partnerships is an indicator that Tjörn's ambition is on its way to being fulfilled.



Åstol – a small island

Åstol is a small island with a population of 214, located within the Municipality of Tjörn, one of the newest members of the Safe Communities network. The island can only be reached by riding a ferry or travelling in private boats, and once you're on Åstol, the normal means of transportation are either feet or bicycles. Olle Myrberg, who serves as a volunteer leader in the community for safety issues, says that for the most part, life on Åstol is fairly calm. However, injuries and health emergencies do occur, particularly in the summer time, when the day population on the island can include more than a thousand tourists. There are limited health care services on Åstol- if rescue services are required, Olle and other volunteers can provide support until a rescue helicopter or ferry arrives. However, getting people to the helicopter landing pad or dock can be a problem- the island's road and trail system is too small to allow for ambulances. Olle Myrberg's response was to construct an emergency Transport Ambulance Trailer, which can be attached to an all-terrain vehicle. The trailer features a transport gurney, emergency medical supplies, and even an emergency button, which can be used by volunteer responders who are riding in back with the patient, to alert the driver if a stop is needed. Olle drew up the plans for the trailer himself, and constructed it in his free time. Olle is quite willing to share design details with other Safe Communities members and volunteer organisations working in areas where 'regular' ambulance transport is unavailable. Please contact via email here.

Reporter: Johan Sjöholm , Sweden. Photo: Robert Ekman, Sweden

Nelson/Tasman, New Zealand International Safe Communities Designation #250

Safe at the Top is a collaborative community effort to improve safety, which has the support of both the Nelson City Council and Tasman District Council. Nelson City and Tasman District are two neighbouring Territorial Local Authorities situated at the top of the South Island in New Zealand.

Accredited examiners from Safe Communities Foundation New Zealand (SCFNZ) conducted an official site visit on 12 July 2011 to assess the region's community safety efforts against criteria developed by the World Health Organization Collaborating Centre on Community Safety Promotion.

The visiting assessors were welcomed at Whakatu Marae, then introduced to family violence and alcohol-related harm prevention programmes by local police. Next, they visited the Multicultural Resource Centre in Nelson, before heading to Saxton Field. The visit concluded with sessions at Fulton Hogan, to see workplace safety projects, and Sundial Square in Richmond, to view how the Square has been designed to deter crime.

Barbara Graves (coordinator) stated that: *"'Safe at the Top' has the vision of 'Our Community leading the way to Safety' and is supported by over 80 community organisations, including the Police, ACC, Tasman District Council, Nelson City Council, Nelson Marlborough District Health Board, the Ministry of Social Development, Nelson Bays Community Law, a representative of local Iwi and Fulton Hogan."*

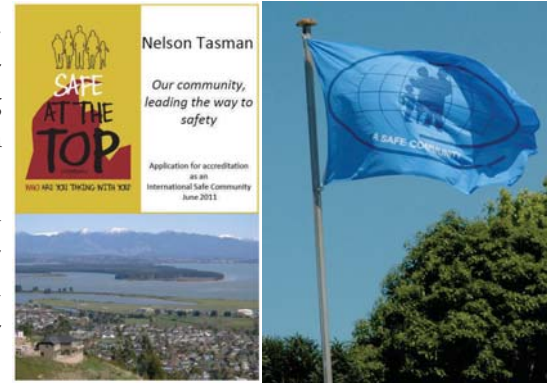
Mark Preston-Thomas from ACC stated that *"Agencies working together in the region as an International Safe Community will result in less injuries, and reduced ACC claims"*.

Nelson and Tasman celebrated the achievement at a designation ceremony on 30 August. The designation ceremony was a wonderful celebration of community safety.

Further information can be found by visiting the Safe Communities Foundation NZ web site

<http://www.safecommunities.org.nz/sc/neltas>

Reporter: Tania Peters, New Zealand



Kurume City, Japan has started Safe Community Movement

On 1st July, Toshinori Narahara Mayor of Kurume City declared that Kurume City start Safe Community Movement with citizen to promote developing the city which every people can live safe.

Kurume City is located in the West South of Fukuoka Prefecture in the North of Kyushu Island. The City has beautiful nature surrounded by Chikugo Rive, the biggest river in the island and Mino Mountains in the size of 229.84 square kilometers.

Being in the center of the Chikugo Region, the city has been a role as transportation hub of Kyushu Island for long. With the background of being assigned as one of the first 30 cities in 1889 and several times of merging with surrounding municipalities, the city now has become a big city with about 305,000 inhabitants.

Since the city set up "feeling of safe" as one of priorities in the policies, various efforts have been made to make the city a place where all residents can live safe with feeling of it. And to achieve the goal, not only the city government but also communities are working on it through various activities such as Safe Watch for Children, Patrol for natural disaster prevention.

Kurume will be going to make these activities more effective through the evaluation from injury data. And they will be waking for the designation as Safe Community in 2013 in collaboration with Police Station, Fire Station, and other organization. It will be the first Safe Community in Kyusyū Island.

Reporter: Naoya Hatta, Japan



Forthcoming Safety and Injury Conferences

2011

Regional Safe Community Conference

Canadian Injury Prevention and Safety Promotion Conference

"Be Visible, connecting Evidence to Action in Injury, Violence and Suicide Prevention"

16 – 18 November, 2011, Vancouver, Canada .

<http://www.injurypreventionconference.ca/> <http://www.conferencesurlapreventiondesblessures.ca/>

Contact: Rod Kelly rkelly@safecommunities.ca

2012

Regional Safe Community Conferences

The 3rd European Regional Conference on Safe Communities

The future role of the Fire and Rescue Service in the sustainability of Safe Communities in Europe

4-5 June 2012, Falköping, Sweden.

Contact: Titti Walterum titti.walterum@falkoping.se

2da. Conferencia Regional de Comunidades Seguras para las Américas

Comunidades Seguras y Riesgo Climático: Retos y Propuestas

26-28 September 2012, San Borja – Perú

6th Asian Regional Conference on Safe Communities

Let's Build Community's Capacity for Safety in every day and disasters

28- 30 November 2012, Toshima in Metropolitan Tokyo, Japan

30 November -2 December - Travelling Seminar

Travelling Seminar: Minowa and Komoro in Nagano Prefecture, Japan

<http://www.arcsc2012.com/>

Contact: Naoya HATTA info@arcsc2012.com

World Conferences for Injury Prevention and Safety Promotion

11th World Conference on Injury Prevention and Safety Promotion

Connecting pathways for a vibrant and safer future

1-5 October 2012

Wellington, New Zealand

September 2011: Call for abstracts & scholarship application submissions open

February 2012: Online registrations open

March 2012: Call for abstracts & scholarship application submissions close

August 2012: Early bird registration closes

Flyer: www.phs.ki.se/csp/pdf/flyer/safety2012_wellington.pdf

For further information visit www.safety2012.org.nz

Contact: info@safety2012.org.nz

2013

International Safe Community Conference

Hosting the conference: *Open for application until 1st of January 2012*

We are very keen on offers of scholarships!

1. **Guidelines:** http://www.phs.ki.se/csp/pdf/Conferences/guidelines_hosting_conferences_safe_comm_oct_2009.pdf

2. **Application form:** http://www.phs.ki.se/csp/pdf/guidelines/form_for_conference_09.pdf

2014

Regional Safe Community Conferences

4th European Regional Conference on Safe Communities

May 2014

Harstad, Norway

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WHO Collaborating Centre on Community Safety Promotion

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