

Safe Community Monthly News

Issue 36

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Dear Colleagues,

We are proud to introduce you another new Safe Communities.

We have reports from Australia, Czech Republic, China, Korea, New Zealand. Safe Communities movement is now its full pace!

News and reports of this issue are appended below. Same issue is also available at our WHO Collaborating Centre on Community Safety Promotion web-site: http://www.phs.ki.se/csp/who_newsletters_en.htm

With warm regards

Leif Svanström, Responsible Editor

Koustuv Dalal, Editor

Taupo District, New Zealand International Safe Communities Designation #186

On Wednesday 21 April 2010, members of the Taupo Safe District Steering Committee hosted six ISC reviewers and six observers from Hutt City, Upper Hutt, Napier, Rotorua, ACC and Ministry of Justice. The ISC site visit review team was particularly impressed with the leadership shown by the Council to address community safety concerns for residents and visitors to the Taupo District.

The Taupo District has a population of 32,600 and is situated in the middle of the North Island. Taupo District prides itself on being a world-class events location, with Lake Taupo a centre point for many sporting and recreational activities. The Taupo site visit was well-organised and demonstrated community involvement of a range of key organisations and individuals. The presentations and field trips all provided meaningful insights into how Taupo District had effectively adopted the WHO Safe Community model to improve community safety at a local level.

The application ably demonstrated the wide range of injury and violence prevention initiatives underway in the Taupo District, with a total of 161 initiatives listed. The site visit team was particularly impressed with the level of commitment to improve safety for children and young people together with the effective partnerships established between the Police, the Council, the Violence Intervention Network and the newly established Taupo Safer Community Trust.

Following review of the Taupo District ISC application and the successful conduct of the site visit, an ISC designation ceremony was held at the Taupo Events Centre on Friday 28th May, 2010. This ceremony was followed the next day by a community open day at the AC baths. As Doug Scott, Project Manager, Taupo Safer Communities commented: *"we now need to ensure that these projects are maintained and are sustainable leading to a further application in five years time for re-accreditation"*.

Further information can be found by visiting the Safe Communities Foundation NZ web site

<http://www.safecommunities.org.nz/sc/taupo>.



Taupo District Safe Community Steering Committee, alongside the Site Visit Team



Taupo District Safe Community Designation

Reporter: Tania Peters, New Zealand

Certification of two new International Safe Schools in Czech Republic

In May 25th and 26th 2010 two Czech primary schools-U **Sypek** and **Komenskeho** were officially certified as an International Safe Schools by the Affiliate Safe Community Support Centre from the Czech Republic. Both schools started the application process more than three years ago and have been working hard following the ambitious programme. Safe community Kromeriz, the first Czech SC actively supported the ISS program. The program gained momentum after the first certification of **ZACHAR** school in 2005, followed by **SLOVAN** school in 2008. Thanks to incessant support of the Safe Community Kromeriz working team, collaboration and effective help of the SC coordinator and mainly due to steady work of programme leader a dedicated Red Cross representative who was in daily communication with the school personal and pupils the schools fulfilled all the criteria. The application presented a systematic approach to make the schools a safe place and introduce the safety and injury prevention in the educational plan and in out of school activities.

The certification ceremony was taken a place at the main hall of the school with the participation of the school personal, pupils and guests. Started by the speakers representing Ministry of Health of Czech Republic, regional authorities, municipality, Safe Community and ISS Certifying Centre the event was closed by the Certificate signature and the school was proclaimed as the twenty fourth and twenty fifth member of the ISS network of schools that had introduced the long lasting programme targeted on injury prevention and safety promotion.

"This is a great honor for our community," says Eva Šilová director of school. "This community thanks to all coordinators and organizations that are working collaboratively to make Kromeriz a truly safe place to live and study for young and small children."



Safe Community Kromeriz has a very special position in the whole Czech Republic as all four until now certified schools are situated in the city. As the Mayor of the city mentioned in his speech the Kromeriz achievement has been backed by systematic long work since the year 2000. The injury statistics have been showing a decreasing trend and this is the main outcome of the programme. The city was designated in 2003 and the programme has been going on in collaboration of a number of partners one of the most important being schools.

Kromeriz members of working team have been collaborating on numerous projects to increase awareness of safety issues and reduce the number of preventable injuries and deaths.

The schools introduced programme covering all the school ages and a very special method how to learn the prevention of injuries and protect themselves and others. The community helped with changes in traffic, calming zones around the schools, new roundabouts, crossings well lightened and other public interventions, campaigns and events.

As a part of the certification day the whole school prepared the programme to present their activities and skills to visitors. Those in attendance strolled through the schools classrooms and corridors to see instruction offered by older pupils to the younger ones. The universal feeling voiced by all guests was that the skills the children presented were amazing. A very special method created by the ISS coordinator used in all our Safe Schools is that older pupils prepare and organize projects for younger pupils transferring their knowledge and skills in traffic safety, first aid and home safety. The safety education starts in preschool centres by program safe road to school, finding the best approach to school, identifying the risks and use of reflexive materials. This is followed by bicycling safety skills, first aid and water safety in older children. Special project „**Bridge for Life**“ and „**New Road**“ - solving problems in all areas of security according to season -pedestrian, cyclist and personal safety in open partnership with parents, pupil's parliament and teachers is introduced this year. Projects for pupils with special needs, those with disabilities, health and social handicaps are provided by school in the collaboration with secondary schools specialized in health care and teaching, school club and centres for leisure time and sports. Special project-“**Safe classroom**“ with class „Decalogue“ is a new way how to make the pupils responsible for their safe behaviour.



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The ISS programme is spreading now to other schools and the preschool centres and we hope, that the new established educational centre for the whole region will increase the competences of the schools personal in injury prevention and safety promotion.

The Czech Republic introduced National Action Plan on Child Injury Prevention in the year 2007. The document was endorsed by the Czech Government and impose all sectors of state administration to make the child safety and injury prevention a priority. WHO programmes Safe Community and International Safe School are mentioned as a recommended effective ways how to address the problem.

Reporter: Veronika Benesova, M.D. and Pavel Sulc, Check Republic

Jinqiao Town International Safe Community designation, # 197

On March 18th, three experts, Henk Harberts, Chairman from Australian Safe Communities Foundation, Tess Byrnes, from Australian Safe Communities, and Siu KinFun, Consultant from Occupational Safety & Health Council, HongKong, came Jinqiao Town to make a site visit for verifying the work of setting up the international Safe Community. The accompanying persons included the vice director of national promotion center of Safe Community, Liu Yan, and the relative leaders from shanghai and Pudong New Area professional department.

Firstly, the expert group listened to the work report of <the work of setting up International Safe Community of Jinqiao Town>. Then the 10 sites visit were carried out step by step, including Jinqiao Kindergarten, Sanxiao Juvenile Military School, community committee of Jinqiao New City, community committee of Sunshine European City, JinJin Department, Shanghai Auto Part Redistribution Limited Company, injury and accident surveillance station in Jinqiao community health center, Zhenjiang Road (Z shape facility for crossing), Jialin Road (facility for traffic safe), and Promotion center for community safety and health. Each work group did the on-the –spot introduction and answered the experts' various question. After this audit, expert group considered that:

1) On the infrastructure, Jinqiao Government supports this working at its best, with all residents participating in it, at the same time, various cross-sectional groups and the relative professional departments cooperated with each other closely, so the organization system is compact to guarantee the effective work.

2) For the intervention program, there are so many project, including kid-parent interactive intervention program, alarming program for monitoring pedestrian's running the red light, safety intervention project for migrant workers, injury intervention project for enterprise, community residents' exciting participation and extensive propaganda, voluntary fire brigade, especially the Juvenile Military School for fire service inspiring the experts. The continuous work on community safety supervision with the professional support from research institutions was worth commendation and generalization to other countries.

Integrating the good effect of various safety intervention programs, the whole work of Jinqiao is better and in advance than that of other countries and districts, and the experience of Jinqiao deserves to be extended in Shanghai and in China.

On that day, Mr. Harberts formally designated Jinqiao Town as 197th member of International Safe Community Network and a demonstration community.

Report: Office of setting up safe community of Jinqiao Town

Call for International Safe Hospitals Network

Hospitals can play a vital role for injury prevention and safety promotion. Hospitals should be actively involved in the Safe Community program. Therefore, WHO CC CSP has developed a new 'Safe Community Hospital Network' and calling for memberships. For membership and technical supports please contact

Prof. Leif Svanstrom (leif.svanstrom@ki.se)

or Dr. Koustuv Dalal (koustuv.dalal@liu.se).

Visit: http://www.phs.ki.se/csp/pdf/indicator/safe_hospitals_criteria.pdf



Fatal Attraction: Young People and Alcohol Seminar



On 22 February 2010, the City of Stonnington and the Victorian Safe Communities Network jointly hosted a seminar to explore the misuse of alcohol by young people and identify preventive strategies.

Guest speakers included Stonnington's CEO, Warren Roberts, Geoff Munro of the Australian Drug Foundation, and adolescent psychologist Dr Michael Carr-Gregg. The seminar was attended by 150 people from a variety of organisations including the Melbourne Fire Brigade, Victoria Police, Ambulance Victoria, Gamblers Help, the Uniting Church and Monash University.



Colin Pidd facilitated a workshop in which participants were invited to develop new ideas and partnerships. The session concluded with a panel discussion of the key issues to take forward. This valuable feedback will be used in the planning of future initiatives.

For further information contact Corporate and Community Planning at the City of Stonnington on 8290 1173 or the VSCN Secretariat on 9345 5193.

Reporter: Barbara Munizzo, Australia

The 5th Workshop for National Safe Community Network in Korea

The 5th workshop for national safe community network in Korea was held on May 27, 2010. 32 attendees from local governments, Affiliate Safe Community Support Center, Center for community safety promotion participated in the workshop.

We firstly reviewed the 19th International Conference on Safe Communities and highlighted the active participation in international programs and outcomes of the network. Then we discussed about major issues of communities: partnerships, sustainable programs, injury data, evaluation, networks, etc.

Prof. Nam-Soo Park, Executive Director of Affiliate Safe Community Support Center, introduced the planning ideas through utilization examples of Health Impacts Assessment. She also reviewed evaluation plans of Safe Community Projects.

Dr. Jung-a Lee, a Coordinator from Certifying Center for Safe Community, introduced the standard of designation and guidelines of International Safe Community.

This workshop was progressed in a form of round-table discussion. And various opinions were exchanged among working level staff. In addition, working level staff expressed their opinions about the difficulties of Injury Surveillance System. In this regard, the support center recommended that the system should be established after discussing first how to collect which injury of local communities and requested high level of understanding of persons in charge about Injury Surveillance System. Finally, working level staff requested the guideline for implementation. So we will consider development of guideline in the future and will try to have more opportunities to discuss and debate among relevant organizations for solving problems.

In addition, we all agreed that it's significant that not only scholars but also hands-on workers participate in the conference and the lively discussion is needed to abridge a gap between researchers and administrators. Also, the participants pledged to create our own examples first in addition to learning foreign examples so that we can become examples of benchmarking by foreigners.



Reporter: Nam-Soo Park & Eun-A Bae, Korea

Report: 'One Voice- Safer Canada'

This groundbreaking Report is the result of the Collaborative Study funded by the Ontario Trillium Foundation and undertaken by Canada's four national injury prevention organizations: Safe Communities Canada, Safe Kids Canada, SMARTRISK and ThinkFirst Canada. For more visit: www.safercanada.ca

Forthcoming Safety and Injury Conferences

2010

- **The 1st International Safe Communities Conference for East and Central Africa**
The Potency of Safe Communities in (East and Central) Africa: time for action! **4-8 October, 2010, Kampala, Uganda**
Contacts: 1.. imukasa@pincergroup.org, 2. mmutto@pincergroup.org
P.O. Box 72455, Kampala- Uganda. Tel: +256-312265106

- **World Conferences for Injury Prevention and Safety Promotion**

10th World Conference on Injury Prevention and Safety Promotion , 21-24 September, 2010, London, UK

<http://www.safety2010.org.uk>

[Conference Programme](#)

Contact: Karen Hughes: E-mail: k.e.hughes@ljamu.ac.uk

Tel: +44 (0) 151 231 8723 , Centre for Public Health, Liverpool John Moores University, Kingsway House, 5th Floor, Hatton Garden, Liverpool L3 2AJ, UK Tel: +44 (0) 151 231 4510 | Fax: +44 (0) 151 231 4515

2011

- **20th International Safe Communities Conference**

Celebrating two decades of International Safe Community Development - going back to where it all started

6-9 September 2011, Falun Municipality, Dalarna, Sweden

First Announcement: [http://falun.se/www/externa/safe2011.nsf/V-bild/3789B4B81526E69BC1257703004FDF27/\\$FILE/safe_community.pdf](http://falun.se/www/externa/safe2011.nsf/V-bild/3789B4B81526E69BC1257703004FDF27/$FILE/safe_community.pdf) . Conference web page: www.falun.se/safecom2011

Contact: safecom2011@falun.se

- **World Conference on Drowning Prevention, 10-13 May 2011, Vietnam.**

For further information visit <http://www.worldconferenceondrowningprevention.org/>

2012

Regional Safe Community Conferences

6th Asian Regional Conference on Safe Communities in 2012

Friday, 11 - Sunday, 13, May, 2012, Tokyo, Japan

The 3rd European Safe Community Conference

The future role of the Fire and Rescue Service in the sustainability of Safe Communities in Europe

4-5 June 2012

Falköping, Sweden

Contact: annette.holmberg@falkoping.se

3rd International Safety Media Awards

Honoring Effective Injury Prevention Media The ISMA Awards Celebration will take place at the Safety 2010 Conference London, UK • September 21-24, 2010

Categories: Print • Audio • Video

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Email: Marcia@ourreality.org

WHO Collaborating Centre for Community Safety Promotion

Karolinska Institutet

Department of Public Health Sciences

Division of Social Medicine

Norrbacka 2nd Floor, SE-171 76, Stockholm, Sweden.

Communication: **Koustuv Dalal, PhD. Editor** (Email: koustuv.dalal@liu.se)