

Safe Community Monthly News

Issue 33

April 2010

In this issue

New Safe Community designation	1
ISC Hospitals Network	1
Site visit, Iran	2
Site visit, China	3
8th Birthday Cake for Mount Isa Safe Community	4
Safety Media Award	4
Forthcoming Conferences	5

Dear Colleagues,

We are proud to introduce you another new Safe Communities.

We have reports from Australia, China, Iran.

Safe Communities movement is now its full pace!

News and reports of this issue are appended below. Same issue is also available at our WHO Collaborating Centre on Community Safety Promotion website: http://www.phs.ki.se/csp/who_newsletters_en.htm

With warm regards

Leif Svanström, Responsible Editor

Koustuv Dalal, Editor

Two new Safe Communities: Neyriz and Khalilabad in IR Iran

Safe Community movement was initiated 13 years ago in Iran. The movement is now in full pace.

Khalilabad in Khorasan Razavi Province has been designated as 178 and Neyriz has been designated as 179 member of the International Safe Communities Network. Monday 22nd February 2010 the designation Ceremony was performed in Mashhad. The ceremony started with some official opening and lectures about Safe Community and activities in Neyriz and Khalilabad.

Khalilabad has 48,686 inhabitants. The Safe Community office has 33 dedicated staff. The city has been field visited twice in 2003 and 2009 so far, (in 2003 it was visited by Mr. Lars-Gunar Hort and Dr. Reza Mohammadi from WHO Collaborating Centre along with national and provincial authorities and in 2009 it was visited again by Dr. Bo Henricson from WHO Collaborating Centre, along with

Dr. Haddadi, Head of Injury Prevention & Safety Promotion Department of the Ministry of Health & Medical Education and Dr. Reza Majdi, the Public Health Deputy of Mashad Medical University of Sciences and other Provincial experts.

Neyriz has 107 931 inhabitants. With 46 staff Neyriz has started the Safe Community movement during 2005 and has been designated in 2010.



Reporter: Bo Henricson & Reza Mohammadi, Sweden

Call for International Safe Hospitals Network

Hospitals can play a vital role for injury prevention and safety promotion. Hospitals should be actively involved in the Safe Community program. Therefore, WHO CC CSP has developed a new 'Safe Community Hospital Network' and calling for memberships. For membership and technical supports please contact Prof. Leif Svanstrom (leif.svanstrom@ki.se) or Dr. Koustuv Dalal (koustuv.dalal@liu.se).

Visit: http://www.phs.ki.se/csp/pdf/indicator/safe_hospitals_criteria.pdf

Report from Site Visits in Tehran, The Islamic Republic of Iran

February 21 to 25, 2010

Sunday 21st: Meeting with Dr. Akhavan Moghaddam Deputy for Health and Education in Red Crescent Society. We discussed around two important issues: 1- A short course training in Iran (two weeks) for trainers (Capacity building); 2- Expanding the Safe Community movement in those low and middle income countries that Red Crescent Society has an office or agent (31 countries).

Monday 22nd: Designation Ceremony in Mashhad for Neyriz and Khalilabad:

The ceremony started with some official opening and lectures about Safe Community and activities in Neyriz and Khalilabad.

Tuesday 23rd morning: Tehran Safe Community seminar: The seminar was opened by Dr. Moazzen the head of Tehran Safe community council, Dr. Henricson and Dr. Mohammadi, and continued by the reports from all districts under preparation districts: 1, 2, 3, 13, 14, 15 and 16. All reports were impressive and mostly presented by the mayors themselves.

Two important reports were also presented; the first one by Dr. Haddadi the head of Injury Prevention Department at the Ministry of Health and Medical Education about Safe Communities in Iran, and the second by Dr. Saadat from the Trauma research center at Tehran Medical University about the results of a house hold survey in Tehran on home injuries. Both reports were presented very well.

Tuesday 23rd afternoon: Site visit district 16: We met the members of Safe Community in the district and participated in a group work about child injury prevention. Mr. Karegar the Mayor of the district was heading the meeting.

Tuesday 23rd 15:30-18:30: Site visit district 15: The Mayor; Mr. Yazdani was leading the visit himself. He showed us one traffic school which was directed by a lady and seemed very practical and effective. Then they showed us a separated traffic line for public busses and emergency occasions in a high traffic area. Then they showed us an initiative from an Islamic leader in the area for reduction of traffic injuries in a black spot. It was a real example of community based safety promotion. At the end, we visited the center for traffic control by camera (CCTV) which covered the whole area. In general we were impressed by all safety interventions they showed us in the area.



Dr. Aghataghi; the Mayor of district 3 (left) & Dr. Moazzen; the head of Safe Community policy making committee, Tehran



Dr. Reza Mohammadi, Dr. Mahdi Zangi, Dr. Bo Henricson, Dr. Jamal Akhavan Moghaddam. Sunday 21 February

Wednesday 24th: Safe Community seminar in District 3: Two reports were presented: one report about prevention of silent deaths by CO (Dr. Nouferesty University of Azzahra), and another report about prevention of elevator accidents (Dr. Saman Mohammadi). The Mayor; Dr. Aghataghi also presented his speech after break. Then Dr. Saadat presented two reports; first one about fire accidents in last wednesday of Iranian year (Fire works before new year) and the second one about injuries during spring cleanings. Mr. Banaee also presented the report of group works.

Wednesday afternoon: Site visit district 1 & 3: Two parks (Mellat in district 3 and Gheytariyyeh in district 1) were visited and they showed us safety interventions in the parks and playgrounds: all play grounds were promoted to a safer status.

Meeting with the ambassador of Sweden in Tehran. We were invited to the embassy in order to meet the ambassador and explain about Safe Community movement in the world especially in Iran and Tehran.

Wednesday evening: 17:00- 18:30: Meeting in district 1 about the possibilities of a master course on Safety in Iran. We concluded that Iranian party should clarify the outlines of the course and other issues related to the logistic need for such course.

Thursday 25th: Site visit district 2: Boustan (Park) Nahjbolalagheh and all safety considerations inside the park.

Site visit district 20 (Rey): A traffic school which was designed for children at the age 10-15. We also participated in the Safe Community committee and listened to the reports by the secretary. There were two NGOs which participated in the committee actively. They have also presented two impressive reports about their engagement in Rey Safe Community.

Site visit district 13: We visited an elderly culture center which was equipped for improving elderly by different classes such as painting, language etc.

Site visit district 14: We visited the safety interventions in the Pavements, parks and streets. One NGO has also reported the activities they are contributing about safety in the area.

During the visit we were presented with an impressive work in all districts. What the districts were doing is in accordance with the ideas of the Safe Community Network, and I have great expectations for the future.

The last hurdle is of course an excellent application with injury prevention in other areas too.

At last we would like to thank the organizers for some excellent days in Tehran. The hospitality and friendship we met were second to none and many good discussions were held with the different representatives. *Reporter: Bo Henricson, Sweden.*

Site Visit for Jinqiao Town international Safe Community designation

On March 18th, three experts, Henk Harberts, Chairman from Australian Safe Communities Foundation, Tess Byrnes, from Australian Safe Communities, and Siu KinFun, Consultant from Occupational Safety & Health Council, Hong Kong, came to Jinqiao Town to make a site visit for verifying the work of setting up the International Safe Community. The accompanying persons included the vice director of national promotion center of safe community, Liu Yan, and the relative leaders from Shanghai and Pudong New Area professional department.

Firstly, the expert group listened to the work report of the work of setting up International Safe Community of Jinqiao Town. Then the 10 sites visited were carried out step by step, including Jinqiao Kindergarten, Sanxiao Juvenile Military School, community committee of Jinqiao New City, community committee of Sunshine European City, JinJin Department, Shanghai Auto Part Redistribution Limited Company, injury and accident surveillance station in Jinqiao community health center, Zhenjiang Road (Z shape facility for crossing), Jialin Road (facility for traffic safe), and Promotion center for community safety and health. Each work group did the on-the-spot introduction and answered the experts' various questions.

After this audit, the expert group considered that:

1) On the infrastructure, Jinqiao Government supports this working at its best, with all residents participating in it, at the same time, various cross-sectional groups and the relative professional departments cooperated with each other closely, so the organization system is compact to guarantee the effective work.

2) For the intervention program, there are so many projects, including kid-parent interactive intervention program, alarming program for monitoring pedestrian's running the red light, safety intervention project for migrant workers, injury intervention project for enterprise, community residents' exciting participation and extensive propaganda, voluntary fire brigade, especially the Juvenile Military School for fire service inspiring the experts. The continuous work on community safety supervision with the professional support from research institutions was worth commendation and generalization to other countries. Integrating the good effect of various safety intervention programs, the whole work of Jinqiao is better and in advance than that of other countries and districts, and the experience of Jinqiao deserves to be extended in Shanghai and in China.

On that day, Mr. Harberts formally declared that Jinqiao Town was designated as member of International Safe Community network and a demonstration community. *Report: Office of setting up safe community of Jinqiao Town, China.*



Celebrating Eight Years of Community Safety

The Mount Isa Safe Community initiative celebrated their eight birthday and first year as an Internationally designated Safe Community on Saturday the 20th of February 2010.

A Family Fun Day was held at the Mount Isa Civic Centre from 8am to 12.00pm, to help celebrate 8 years of tireless work and ongoing commitment to reducing the injuries in all sectors of the community. The day was very successful, with a majority of action partners, new partners, emergency services and community groups on display for the crowd of 100-200 people. The celebrations were about acknowledging the overall efforts of individuals, action partners and community in Mount Isa who are continuously working towards making Mount Isa a safer place.

Safe Community Coordinator Stephanie King said: "This was a great opportunity to raise the community's awareness of our local safety initiatives in the city and provided a chance for people to talk to our action partners about what they can do to prevent injuries and improve safety." Stephanie King said "It was very pleasing to see everybody, children, youth, families and seniors all getting involved in community safety and having fun at the same time, she is also very proud of the network for the hard work they continue to do."



Mount Isa Safe Community, 8 yr Birthday Cake

Stephanie King said "Our team needs your help to build a culture of safety within our community, it's up to everybody, it going to takes a whole of community approach to bring about these positive changes".

There were fun filled activities for the kids, with a jumping castle, face painting, safety mascots, birthday cake, sausage sizzle and also information, safety displays for families, seniors, and young people. This was the first time that the collaboration presented an award, to acknowledge and thank individuals in the collaboration for their hard work.

Mrs Shirley Slann a long standing member of the Mount Isa Family Violence Combine Action Group received the very first award for her tireless work in the area of Domestic Violence. Mrs Slann has been involved in the group since they began meeting 9 years ago. Kalkadoon Traditional Elder Mr William Doyle welcomed the community to Kalkadoon Country; the State Member for Mount Isa, Mrs Betty Kiernan and The Mount Isa City Councils Mayor Councillor Mr John Molony, Safe Community Coordinator Miss Stephanie King all spoke to the community what it means to be a Safe Community and the achievements of the collaboration during 2009.

Background Information:

The Mount Isa Safe Community initiative commenced in 2002, using the World Health Organisation (WHO) Model for injury prevention. The initiative aims to create sustainable, evidence based programs, through a strong local partnership. These programs in turn are targeted toward High-risk groups within the population, and injury areas of significance for the local area.

On February 21st, 2009, the Mount Isa Safe Community initiative was Designated by the World Health Organisations (WHO) as a 'Safe Community'. Mount Isa became designated as the 151st Safe Community, by the World Health Organisation



Safe Community Coordinator Stephanie King , Member for Mount Isa , Mrs Betty Kiernan , Safety award recipient Mrs Shirley Slann from North Queensland Domestic Violence Resource Centre , The Mount Isa City Councils Mayor Councillor Mr John Molony.



(WHO), Mount Isa is the first Mining town to become designated a Safe Community and the first to address Environmental criteria. Eighteen (18) signatories signed the Memorandum of Understanding (MOU), an action which shows their ongoing support and commitment to the prevention of injuries and the promotion of community safety.

These important milestone recognises that the WHO CC CSP criteria for Safe Communities are being met. A requirement of maintaining this status is that annual reporting is submitted to the WHO CC CSP. At that time, action partners and working groups included: Childhood Injury Prevention Program; Mount Isa Substance Misuse Action Group; North West Road Safety Alliance; Mount Isa Family Violence Combined Action Group; Mount Isa Physical Ac-

tivity Regional Taskforce; Safety in Custody Mount Isa Seniors' Safety; Since Designation, the initiative has expanded to include these additional groups: Living with Lead Alliance; Building Safer Community Action Group.

The Mount Isa Safe Community program is proudly supported by the Xstrata Community Partnership Program North Queensland (XCPPNQ), Mount Isa Centre for Rural and Remote Health (MICRRH), Mount Isa City Council (MICC), James Cook University (JCU) and the Queensland Government.

Reporter: Stephanie Jessica King, Mount Isa Safe Community.

3rd International Safety Media Awards

Honoring Effective Injury Prevention Media The ISMA Awards Celebration will take place at the Safety 2010 Conference London, UK • September 21-24, 2010

Categories:

Print • Audio • Video

Leverage Your Success For Future Projects

Receive International Recognition For Your Media

Showcase Your Work With International Colleagues

Submissions now being accepted. Deadline for entries May 7, 2010

For more information go to www.teachingstory.com/isma

Email: Marcia@ourreality.org

Forthcoming Safety and Injury Conferences

2010

Regional Safe Community Conferences

- **The Second European Regional Safe Community Conference
Incorporating the 7th Nordic Conference on Safe Communities**
How to develop Safe Communities in Europe using the Nordic experiences, re-establishing a European Network of Safe Communities.
19-20 May, 2010 Reykjavik, Iceland
www.congress.is/SC-Iceland2010
Prel. Programme www.congress.is/SC-Iceland2010/preliminary_programme.aspx
AGENDA : Assembly meeting of European Network of Safe Communities, Reykjavik, Iceland **Wednesday May 19, 2010 Time: 16.30-17.30** . Contact: Rósa Thorsteinsdóttir
E-mail: rosa@publichealth.is
Tel: +354 5800900 / +354 8400906, Fax: +354 5800901
Public Health Institute of Iceland, Laugavegur 116, 105 Reykjavík, Iceland
- **2nd South Eastern Europe Safe Community Conference**
15 -17 September, 2010
Sibenik, Croatia
Conference web page:
http://www.sigurnezajednice.hr/The_2nd_Southeastern_Europe_Safe_Communities_Conference_SibenikCroatia2010/Home.html Abstract deadline: 1 May . Venue: Hotel Solaris <http://www.solarishotelsresort.com/>
Contact: Tanja Pekez Palisko, E-mail: tashamed@gmail.com
- **The 1st International Safe Communities Conference for East and Central Africa**
The Potency of Safe Communities in (East and Central) Africa: time for action! **4-8 October, 2010, Kampala, Uganda**
Contacts: 1.. imukasa@pincergroup.org, 2. mmutto@pincergroup.org
P.O. Box 72455, Kampala- Uganda. Tel: +256-312265106
- **World Conferences for Injury Prevention and Safety Promotion**
10th World Conference on Injury Prevention and Safety Promotion , 21-24 September, 2010, London, UK
<http://www.safety2010.org.uk>
[Conference Programme](#)
Contact: Karen Hughes: E-mail: k.e.hughes@ljamu.ac.uk
Tel: +44 (0) 151 231 8723 , Centre for Public Health, Liverpool John Moores University, Kingsway House, 5th Floor, Hatton Garden, Liverpool L3 2AJ, UK Tel: +44 (0) 151 231 4510 | Fax: +44 (0) 151 231 4515

2011

International Safe Community Conference

20th International Safe Communities Conference

Celebrating two decades of International Safe Community Development - going back to where it all started

6-9 September 2011, Falun Municipality, Dalarna, Sweden

First Announcement: [http://falun.se/www/externa/safe2011.nsf/V-bild/3789B4B81526E69BC1257703004FDF27/\\$FILE/safe_community.pdf](http://falun.se/www/externa/safe2011.nsf/V-bild/3789B4B81526E69BC1257703004FDF27/$FILE/safe_community.pdf) . Conference web page: www.falun.se/safecom2011

Contact: safecom2011@falun.se

2012

Regional Safe Community Conferences

6th Asian Regional Conference on Safe Communities in 2012

Friday, 11 - Sunday, 13, May, 2012, Tokyo, Japan

The 3rd European Safe Community Conference

The future role of the Fire and Rescue Service in the sustainability of Safe Communities in Europe

4-5 June 2012

Falköping, Sweden

Contact: annette.holmberg@falkoping.se

WHO Collaborating Centre for Community Safety Promotion

Karolinska Institutet

Department of Public Health Sciences

Division of Social Medicine

Norrbacka 2nd Floor, SE-171 76, Stockholm, Sweden.

Communication: **Koustuv Dalal, PhD.** Editor (Email: koustuv.dalal@liu.se)