

Safe Community Monthly News

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Dear Colleagues,

We are proud to introduce two new Safe Communities from Vietnam and New Zealand.

In this issue we have report from North Shore city, New Zealand. News and reports of this issue are appended below. Same issue is also available at our WHO Collaborating Centre on Community Safety Promotion website: http://www.phs.ki.se/csp/who_newsletters_en.htm

With warm regards
Leif Svanström, Responsible Editor
Koustuv Dalal, Editor

Duc Chinh, Vietnam designated as Safe Community no. 145 in the world

On the 2nd November 2008 the Duc Chinh Community situated one hour outside Ha Noi was designated. The population is 12 730 inhabitants and they have been working five years with their Safe Community program before applying for international network membership. Site visit was made by the Center for Injury Prevention and Community Safety Promotion, Ajou University School of Medicine in Korea. After passing that review they are now ready for designation. Leif Svanström and Max Vosskuhler represented the Certifying Centre this time and the ceremony started with cultural performances and presentations of participants. Present were Assoc Professor Dr Nguyen Thi Hong Tu, Deputy Director of General Dept of Preventive Medicine & Environmental Health, Ministry of Health; MA. Luong Mai Anh, Vice Head of Occupational Health and Injury Prevention and staff. Others were Mr Nguyen Trong An, Deputy Director, Children Care and Protect. Dept Ministry of Labours, Invalids and Social Affairs; and Ms Le Thi Hong Nhi from Unicef in Vietnam.

The Commune was represented by numerous organizations –led by Chairman (of People’s Committee) Nguyen Van Thoi- Head of Steering Committee on Injury Prevention. Further were representatives from Cam Giang District and Hai Duong Province. The injury pattern is dominated by Falls (34%), Traffic Accidents (27%), Occupational accidents (18%), Burns 7% and Drowning 4%. The detailed description of the Commune, the Safe Community organization and structure are available on internet.



Duc Chinh is being designated



Rapporteur: Leif Svanström

Kwai Tsing Safety Promotion Injury Prevention Centre, Hong Kong, China



In one of the leading communities in Hong Kong, Kwai Tsing (SC no. 73 in the World) further development of the safety promotion program is taking place, mostly developing injury surveillance. The centre was opened October 14, 2008 at a ceremony in S:t Margaret’s Hospital at Seminar on Safety Promotion and Injury Prevention cum Opening Ceremony of Kwai Tsing Safety Promotion and Injury Prevention Centre.

Photo from left to right: 1Mr Vincent FANG Kang, Chairman of the Hospital Governing Committee of the Princess Margaret Hospital; 2. Professor Leif Svanström, Chairman of the WHO Collaborating Centre on Community Safety Promotion; 3. Ms Adela Lai, Director of the Kwai Tsing Safe Community and Healthy City Association; 4. Ms Chang King Yiu Permanent Secretary for Security; 5. Mr Lee Kai-ming, Chairman of the Occupational Safety and Health Council; 6. Dr Lily Chiu, Cluster Chief Executive, Kowloon West Cluster, Hospital Authority.

Porirua City New Zealand International Safe Communities Designation

On 1st September 2008 Porirua City became the 8th community in New Zealand to achieve designation under the International Safe Community framework, the 143rd International Safe Community. Porirua is a medium-sized city with a population of 50,600 situated in the lower part of the North Island of New Zealand, very close to Wellington the capital city. It has a relatively young population with significantly larger proportions of Maori (20.9) and Pacific peoples (26.6%) than the Wellington region overall.

The Safer Porirua Strategic Group has a robust coalition of key government and community stakeholders working across a wide range of sectors and a Memorandum of Understanding between Porirua City Council, New Zealand Police, Porirua Safer City Trust, Porirua Community Guardians, Accident Compensation Corporation and Regional Public Health which details the commitments made by these organisations. The Safer Porirua Strategic Group has adopted the slogan "Porirua Safe As!" and, as can be seen in the photos, the wearing of iconic lime green safety vests, uniforms and t-shirts (even for participants in the walking school bus) to demonstrate the emphasis put on safety in Porirua.

The site visit ably demonstrated this emphasis on community safety and injury prevention occurring and how those involved were "people with a passion who not only had in-depth knowledge of their community but more importantly how to engage with people in a meaningful and relevant way to improve the lives of residents that often went well beyond mere safety outcomes". In addition it was clear at the site visit that "Safer Porirua conduct audits, gather data and research and basically ensure that they get their facts right about the determinants of safety and how to engage residents from a strengths-based approach before taking action".

The Porirua Community Guardians play a significant role in community safety in Porirua. They are a group of volunteers from all walks of life that was formed on the basis that community safety is the responsibility of all members of society and that local people can make places safer by their presence. Around 50 volunteers who reflect the ethnic diversity of Porirua and range in age from late teens to late seventies deliver this community safety programme, providing "a friendly yet obvious presence that makes people feel safe".

Reporter: Tania Peters, New Zealand



Site Visit Team

Speech activity of "Security around me" held in Linfen community, Zhabei, Shanghai, China

In order to enhance community awareness of the safety of the residents, a speech activity named "safe around me" was held in the Linfen Road community recently. During the speech activity, community residents have expressed the sentiment of Safe Community concept, and have talked about the importance and necessity of building a Safe Community. The speech activity has attracted nearly 100 participants of community residents, and has raised the community residents' awareness and participation rate further of creating the International Safe Community in Linfen.

Report from Peñaflor Chile



Recently the school children in Peñaflor Chile has celebrated The Safe Community movement with carrying the flag.

Mount Isa Queensland Australia International Safe Communities Site Visit

Mount Isa is the administrative, commercial and industrial centre for the state of Queensland's vast north-west region with vast mineral deposits of lead, silver, copper and zinc. It has a population of 25,000 in the city and 35,000 in the district. Traditionally the economy has centred on the copper-silver-lead-zinc mine but, although the mine is still the largest single employer in the city, the percentage of the city's workforce employed in the mines has dropped from 60% in the 1970s to 22%.

Over the period 14th- 17th August 2008 Dr Carolyn Coggan and Tania Peters from Safe Communities Foundation New Zealand (in their capacity as Certifying Centre and Affiliate Safe Community Support Centre of the WHO Collaborating Centre on Community Safety Promotion) and Dawn Spinks, Director, Queensland Safe Communities Support Centre conducted a site visit in Mount Isa to assess whether the Safe Community programme in Mount Isa met the six criteria to become an International Safe Community. Mount Isa Safe Community (MISC) commenced in 2002 after the Mount Isa Centre for Rural and Remote Health produced an analysis of injury data collected at the Mount Isa Base Hospital. Since then MISC has linked with several organisations that have collectively worked towards gaining recognition as a Safe Community.

As MISC project spokesperson Lynette Drew said *"It will be a proud moment for the city if we achieve this internationally renowned status. A Safe Community is one in which all sectors of the community work together to increase the overall safety of its members. We have been working to get Mount Isa recognised in this way since 2002 and it is a great credit to the ever expanding team of people who have set themselves the task of making Mount Isa safer. While much remains to be done, it is evident that something quite substantial has grown from small beginnings"*.

After a comprehensive site visit, and examination of the extensive support material provided by MISC, Dr Coggan and the site visit team found that Mount Isa had addressed each of the criteria required for designation as an International Safe Community in a comprehensive manner. Dr Coggan commented that *"Over the past six years, in response to the needs of the local community, groups in Mount Isa*

have demonstrated a dedication to evidence-based practice and the development of sustainable programmes to promote safety. Their continued presence will ultimately ensure that Mount Isa is a safer place to live, work, study, travel and play".

The designation ceremony at Mount Isa will be held in early 2009. Further information can be found by visiting the Safe Communities Foundation NZ web site <http://www.safecommunities.org.nz/sc/mtisa>

Reporter: Tania Peters, New Zealand



Safe Home Inspection,
Queensland Fire Rescue Service



Substance misuse meeting



Lead Alliance outside MP Betty Kierman
Office Group

ShoreSafe –North Shore City New Zealand One year after designation



On the 25th July 2008 ShoreSafe North Shore City celebrated the first year anniversary of achieving International Safe Community status. ShoreSafe made this a momentous occasion by bringing together businesses and organisations keen to embrace and enhance safety within their community. ShoreSafe decided that while five organisations, Accident Compensation Corporation, Waitemata District Health Board, North Shore City Police, Enterprise North Shore

and North Shore City Council had been signatories to the original Safe Community Agreement at the time of designation, they would like to extend this to other organisations on the North Shore. Consequently they developed a 'ShoreSafe Safe Community Agreement' and invited organisations prepared to commit to:

- Work in partnerships with other organisations to minimise injury in North Shore City
- Develop and action initiatives to enhance safety within their own organisation

- Communicate injury and crime prevention activities and outcomes to ShoreSafe for advancing a positive safety culture and safer environments
- Value and respect the contributions of each partner
- Support ShoreSafe's strategic role of monitoring and planning to maintain International Safe Community accreditation
- Disseminate ShoreSafe newsletters and other injury prevention information
- Contribute time, resources, feedback and ideas to ShoreSafe

This is a first for New Zealand and perhaps also internationally. Representatives from 14 organisations attended the celebratory Mayor's forum to sign their agreements and were presented with a framed certificate acknowledging their commitment to ShoreSafe. The original signatories were also presented with framed certificates acknowledging their ongoing commitment to ShoreSafe. It is envisaged that over time other organisations will join the list of signatories committed to the above agreement. Already the ShoreSafe coordinator has had other community groups showing interest in making this commitment.



After addresses from the mayor Andrew Williams, chairperson of ShoreSafe Teresa Stanley, and Safe Communities Foundation Dr Carolyn Coggan, all present shared refreshments and a piece of the ShoreSafe's first birthday cake.

Further information can be found by visiting the Safe Communities Foundation NZ web site www.safecommunities.org.nz/sc/ns or North Shore City Council website http://www.northshorecity.govt.nz/?src=/about_the_city/safe-city.htm

Reporter: Tania Peters, New Zealand

Forthcoming Safety and Injury Conferences

2008

- **Nationell skadekonferens** (In Swedish)
12-13 November 2008
Borås, Sweden
 For information: www.boras.se/congress
[Invitation](#)
[Registration](#)
[Call for abstracts](#)
 Abstract deadline: 20 August
 e-mail: Helena.Ahlstedt@boras.se

2009

- **1st Eastern Mediterranean Regional Conference**
Injury Prevention and Safety Promotion
Development and Safety - Together
10-12 February 2009
Cairo, Egypt
 15 August 2008 Close of abstract submissions
 For information: <http://www.emro.who.int/vip/ipsp>
- **9th National Conference on Injury Prevention and Safety Promotion**
26-28 July, 2009
 Melbourne, Australia
www.injuryprevention2009.com
 Abstract submission closes on 10 November 2008.
- **18th International Conference on Safe Communities**
Community Safety Policies as an axis for development

August 13 – 15, 2009
Cali, Colombia
First Announcement: [English](#) [Spanish](#)
 For information: www.cisalva.univalle.edu.co

- **5th Asian Regional Conference on Safe Communities (ARCSC)**
Safety, Health, Harmony
18-20 October 2009 NEW DATE!
Beijing, China
China Occupational Safety & Health Association (COSHA)
<http://www.cosha.org.cn>
First Announcement: <http://www.cosha.org.cn/upload/1224465633423324.pdf>
Date not changed in the Announcement yet!
Abstract deadline: 30 March 2009
Contact persons: Ms Wu Yanhua and Mr Liu Yan. E-mail: 2009ascc@cosha.org.cn

2010

- **19th International Safe Communities Conference**
Sustainability of Safe Community Programs
23- 26 March, 2010
Suwon, Korea
For information: jpcho@ajou.ac.kr

Course

RESEARCH EDUCATION Course 2009

- **Ph.D. Level COURSE:**

5th International Course - A Ph.D. Level Course

Research in Injury Prevention and Safety Promotion: Designs, Methods & Analysis

19 October - 20 November 2009

Stockholm, Sweden

7,5 Credits

For further information: Course Organizer: Reza Mohammadi, MD, MPH, PhD

Email: Reza.Mohammadi@ki.se, Phone: +46 8 7373775, Fax: +46 8 30 73 51

- **Courses 2008 / 2009**

3rd International Ph.D. Course on Internet

INJURY SURVEILLANCE AND CODING

1 October 2008 - 31 March 2009 (25% rate)

7,5 Credits

Course information: http://www.phs.ki.se/csp/pdf/courses2008/webinjury_surveillance_2008.pdf

For further information: Contact immediately: Professor Lars-Gunnar Hörte lars-gunnar.horte@ki.se

Books and websites of interest

- 'The Way Forward' Transportation Planning and Road Safety. Authors: Geetam Tiwari, Dinesh Mohan and Nicol Muhlrud. ISBN 1403 92502 X, Macmillan India Ltd. New Delhi.
- Abuse of Elderly in Europe. <http://www.abuel.org/>

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