





Prof. Dr Ana Sabo, leader of Safe Community Municipality of Backi Petrovac formed the Safe Community Council with teams. The Safe Community Council with leader Prof. Tatiana Koros started working diligently so that they summed up the results achieved in realizing the six indicators needed for the Municipality of Backi Petrovac Safe Community to be confirmed and joining the Safe Community international family.

Dr Bo Henricson was in site visit in January this year. The designation was on April 23, this year. Prof Dr Tomica Milosavljevic, the Republic of Serbia Minister of Health, signed the Agreement, together with the Mayor, Dr Jan Sabo and the Project Leaders, Dr Mirjana Milankov, Prof. dr Ana Sabo and Prof. Tatiana Koros. The ceremony was attended by the Serbian authorities and the Autonomous Province of Vojvodina representatives, as well as His Excellency the Ambassador of Slovakia and numerous guests from home and abroad.

Marking the designation, the first International conference of South European Safe Communities was organized and over 30 papers were presented.

On the Conference opening ceremony, Dr Branislava Belic, the Vice Chair person of the Autonomous Province of Vojvodina Assembly organized a reception at the Banovina building in Novi Sad and invited the mayors of other Vojvodina municipalities to join the Safe Community project.

*Reporter: Miroslav Bakic*

## Rededication ceremony: Rainy River Valley

On May 28 the Rainy River Valley Safety Coalition held a rededication ceremony to commence its second five year commitment to the safety of its citizens—a commitment that gained it a designation as a Safe Community by the World Health Organization Collaborating Centre on Community Safety Promotion in 2003. Back then, the Rainy River Valley was the 35<sup>th</sup> International Safe Community. Now, the WHO Collaborating Center on Community Safety Promotion has designated over 100 more communities around the world.



Bessie Mainville, Elder for First Nations Communities opened the celebration ceremonies



Communities of the Rainy River District took turns signing the documents: Designating each of them as a Safe Community



Safety Coalition Partners celebrate re-designation

Mr Paul Kells, president of Safe Communities Canada re-designated the Rainy River District as a Safe Community on behalf of the WHO CC on Community Safety Promotion.

Messages were heard from Donna Stein Harris of the National Safety Council in the United States of America, Gerry Armstrong Chair of the Rainy River Valley Safety Coalition and Bob Swing Co-Chair of the Coalition.

The Celebration was a platform to recognize the Municipalities, First Nations communities, and the community partners of the Rainy River Valley that strive to make the District a safe place.

*Reporter: Ron Waldie, SC Canada*

## Safe Community Report: 'Huamu Safe Community'

During the three-year construction work, Huamu community has mobilized all positive factors to launch series of activities of injury prevention and safety promotion, which has achieved gratifying results: in September, 2007, we successfully constructed the national safe community, and on December 18, it was named by WHO Collaborating Centre on Community Safety Promotion as the first international safe community in Pudong New Area and Shanghai.

This year on the basis of original projects, we have started the SAFE KIDS pedestrian safety program and implemented traffic-injury supervision system, aiming to promote children's pedestrian safety and prevent traffic accidents with the SAFE KIDS pedestrian safety program jointly promoted by Safe Kids Worldwide, SCDC, Huamu Safe Community Program and FedEx. According to the prevention scheme made by experts of disease control and prevention together with community health service center, traffic police, schools and community, we are to fix deceleration devices, modify zebra crossing in the vicinity of schools. Besides, we organized activities of mapping out pedestrian safe route, the Yellow Hats Program and fixing reflectors to minimize students' traffic accidents.

The Liuyi kindergarten, one of the demonstration kindergartens of children safety program of the Huamu International Safe Community, after meticulous plan and preparation, finished the Chinese-English version of *Creating a Safe Living Environment for Children* and held a press conference for the new book on May 15. The book, containing education in amusement, is designed to strength safety promotion and filter the knowledge of children safety into people's mind.

At present, we have finished designing the table of traffic accident information, which has been used for the survey and collection of traffic accident data.



The pilot project of SAFE KIDS pedestrian safety program



A press conference for the new book

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## New Guidelines for Safe Communities membership are under review

Safe Communities' website, [www.phs.ki.se/csp](http://www.phs.ki.se/csp), is likely to get an increased number of hits over the next few months, as representatives from safety promotion programmes around the world visit the site. Why are so many web surfers visiting the site? Many will want to download material that describes proposed changes to the SC model.

“Our network is growing at such a rapid pace that our old model has not been able to keep up,” states Professor Leif Svanström, who heads up the WHO Collaborating Centre on Community Safety Promotion, at Karolinska Institutet, Stockholm, Sweden. “In the early days of the network, most of the tasks related to working with SC applicants fell to volunteers and staff at the Centre. Today, the majority of this work is being done by Affiliate Supporting and Certifying Centres. We needed a model that reflected the reality of this change. We also want to strengthen the capacity of local organisations. We needed a revised model that will continue to promote excellence in community safety programming.”

The proposed changes to the SC model have been developed in partnership with many volunteers around the world. A final version of this document has now been posted to the SC website, [http://www.phs.ki.se/csp/pdf/guidelines/guidelines\\_for\\_sc\\_application\\_20080515.pdf](http://www.phs.ki.se/csp/pdf/guidelines/guidelines_for_sc_application_20080515.pdf) for comments.

“Now, the most important part of the process begins,” says Diana Stark Ekman, who managed this project for the Centre. “The proposed changes will affect everyone in the network, so it’s vital that we get feedback.” These include:

- A requirement for current programmes to send a very short annual report each year. This will verify that programmes are still actively engaged in community safety promotion work.
- A re-designation for existing programmes every five years. Site visits will be required.

The most noticeable proposed changes to the model will affect new applicants to the network.

Proposed changes include:

- A requirement for evidence of long term programme sustainability.
- The organisation must normally have been active in two years prior to application.
- The organisation’s reference group, or governing group, must be documented to have representation from important community sectors.
- The applicant organisation must provide evidence of at least six Task Force groups, addressing specific injury prevention and-or safety promotion issues in the community.

Feedback from representatives of current Safe Communities programmes, and volunteers and community members living in areas where SC programmes are operating, is now being solicited. Comments and concerns should be sent to Moa Sundström, at [moa.sundstrom@sll.se](mailto:moa.sundstrom@sll.se), no later than 31 August 2008. At that time, refinements will be made, if necessary, and the new guidelines are expected to be in effect on 01 January 2009.

## **Family first aid knowledge training in Youth Park Community, Jinan, China**

Summer is an accident-prone season, such as scald , drowning, lightning stroke and other unexpected incidents. In order to popularize residents family first aid knowledge as well as what to do in emergencies such as sudden diseases and in drown situation, medical staff of Health Service Centre in Youth park community recently made site demonstrations to the residents with plastic body models and showed them useful tips on first aid at home. Almost all the residents in our community have received the training and learned how to keep their families safe in emergencies at home before doctor comes. This also makes it possible to save valuable time to rescue the patients. The training has been favourably reviewed and was called as "timely rain" by the residents.



Medical staff made site demonstrations to the residents with plastic body models and showed them useful tips on first aid



Residents learning how to keep their families safe in emergencies

*Reporter: Jake Lee*

## **International Safe Community Travelling Seminar 15- 18 October 2008, South Island, New Zealand**

Waimakariri, International Safe Community, is pleased to be hosting a Travelling Seminar that is being planned in association with the 17<sup>th</sup> International Safe Community Conference in Christchurch New Zealand in October 2008.

Delegates to the Conference are invited to participate in this exciting event that has been organized to showcase the best that New Zealand has to offer. You will visit some iconic New Zealand sights including Queenstown, Mount Cook as well as experience some uniquely New Zealand safety initiatives including seeing Waimakariri International Safe Community in action, as well as a visit to Professor John Langley and his team at the world renowned Injury Prevention Research Unit in Dunedin.

This travelling seminar is a must for our international and national delegates. The programme has been designed to practically showcase and compliment the themes of the Conference and we look forward to being your hosts. We hope also that we can share and learn from each other as we travel around the very picturesque South Island of New Zealand. There is an extensive sightseeing programme planned and your registration will include a Jet Boat ride on the world famous Shotover Gorge, visits to a high country sheep station.

Bookings and payments must be made by Sunday 15<sup>th</sup> June 2008. To participate in the travelling seminar you must also register for the 17<sup>th</sup> International Safe Communities Conference as a full delegate, or the accompanying person of a full delegate. Contact [sandra.james@wmk.govt.nz](mailto:sandra.james@wmk.govt.nz) for more information or register online at [www.safecom2008.org.nz](http://www.safecom2008.org.nz)

### **Forthcoming Safety and Injury Conferences**

2008

- **Children and Injuries International Conference**  
**31 August – 3 September 2008**  
**Cape Town, South Africa**  
Abstract submission deadline (**Extended**): 30 June 2008  
For information: [Sebastian.VanAs@uct.ac.za](mailto:Sebastian.VanAs@uct.ac.za)  
[http://isviporg.datasenter.no/files/brief\\_isvip\\_2008.pdf](http://isviporg.datasenter.no/files/brief_isvip_2008.pdf)  
[www.uct-cmc.co.za/Conferences/2008/ISVIP/](http://www.uct-cmc.co.za/Conferences/2008/ISVIP/)
- **2nd European Conference on Injury Prevention & Safety Promotion**  
**October 9-10, 2008**  
**Paris, France**  
<http://www.eurosafe.eu.com/paris2008>
- **17th International Safe Communities Conference**  
***Working together to make a difference***  
**20th – 23 October 2008**  
**Christchurch, New Zealand**

Early Bird Registration closes: **18 July 2008.**

For further information visit: [Conference pamphlet](#)

<http://www.safecom2008.org.nz/>

email: [contact@scfnz.org.nz](mailto:contact@scfnz.org.nz) or [robyn.steel@ccc.govt.nz](mailto:robyn.steel@ccc.govt.nz)

[Call for Abstract and registration for Travelling Seminar 15-18 October](#)

- **2nd Asia Pacific Injury Prevention Conference**  
**3-6 November 2008**  
**Hanoi, Vietnam**  
For information: [apacph\\_injury2008@hsph.edu.vn](mailto:apacph_injury2008@hsph.edu.vn)  
<http://apacph2008.org/> [www.meliahanoi.com](http://www.meliahanoi.com)

