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Department of Public Health Sciences
Division of Social Medicine



WHO Collaborating Centre on
Community Safety Promotion



Safe Community Monthly News

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Dear Colleagues,

We have received several applauding emails from the new subscribers. We again want to thank all of our subscribers. News and reports of this issue are appended below. Same issue is also available at our WHO Collaborating Centre on Community Safety Promotion website: http://www.phs.ki.se/csp/who_newsletters_en.htm

With warm regards

Leif Svanström, Responsible Editor

Koustuv Dalal, Editor

The Youthpark Community carry out earthquake relief exercises

In order to enhance the residents' safe consciousness on earthquake, and to improve their ability to escape and to help others to escape when earthquake happens, on April 1st, 2008, the Youthpark Community carried out earthquake relief exercises in NO.505 building, on the Qianwei street. Participants in this activity included residents from the Youthpark community, policemen, firefighters, rescue workers, ambulance staff, Community Health Center staff, Community Emergency Rescue Team and Volunteer Team. The whole event is fast and accurate, and is much closer to reality. So far, this is the first time to carry out earthquake relief exercises in one community. In this exercise, residents' ability to cope with earthquake has been greatly improved, and they have learned how to evacuate and how to escape and help others to escape when unexpected disasters such as earthquake happens.



Community emergency rescue



Upper air escape drill

Reporter: Jake Lee, Jinan, China.

Palmerston, Northern Territory, Australia – International Safe Communities Designation #133

On the 5th March 2008 Palmerston became the first City in the Northern Territory Australia to be accredited as an International Safe Community, the 133rd Safe Community in the world and the 11th in Australia. This was an extremely important day for Palmerston. As the mayor of Palmerston Mr Robert Macleod JP stated “we have worked to reach this point for more than two years and although this is only the start of much work ahead, this is the moment when we can say we have achieved our goal of becoming the Northern Territory’s first International Safe Community”. The mayor also commented that the Regional Safe Communities Committee membership includes representatives from Northern Territory Police, local businesses, Council, Northern Territory government departments, members of the community, media and the not-for-profit sector and that “working together the committee has expanded from looking just at crime prevention issues to looking at the wellbeing of the whole community and the ways in which we can improve the lives of everyone in Palmerston”.

Ms Marion Scrymgour, MLA, Minister for Family and Community Services, Minister for Child Protection who was also a signatory to the designation agreement and in her speech stated that “in any project such as this, leadership and vision is vital ... I would like to acknowledge the major role that the Dept of Health and Community Services have played in working closely with Palmerston Council from the beginning, as well as all the other partners, who together have made the City of Palmerston’s safe community programme so successful”.



The site visit, on the 19th and 20th February prior to designation, was led by Dr Carolyn Coggan in her capacity as Director of Safe Communities Foundation, a Certifying Centre of the WHO Collaborating Centre on Community Safety Promotion, and included Dr Marilyn McPherson, Chairperson SCFNZ, and Ms Dawn Spinks Manager Queensland Safe Community Support Centre. Dr Coggan and Dr McPherson returned from New Zealand for the designation ceremony.



Dr Coggan commented at the designation ceremony that the site visit team had experienced an informative interactive two days in the community and were very impressed with the strategic partnerships established with local businesses and the success of the five working groups Palmlesstonsnes, Child Safety, Personal Safety, Data and Evaluation, and the Alcohol Management Reference Group. She stated “the City of Palmerston as an International Safe Community is recognised as working in a systematic way to improve community safety. This initiative may be Council led but it is definitely community owned”.

Reporter: Tania Peters, SCFNZ, New Zealand.

Songpa District in Seoul, Korea successfully passed through the on-site evaluation

As it was said in its application report Songpa District is one of the most beautiful districts in Seoul, Republic of Korea which is blessed by nature with a population of 623,876 living in an area of 33.89□. Since 2005 Songpa District has been carrying out Safe Community programmes based on the six indicators for International Safe Community Membership.

From 5th to 6th March, 2008 two days on-site evaluation was conducted by the expert team including Professor Joon Pil Cho, Chair of Certifying Center for Safe Communities in Asian Region in Ajou University, Suwon, Korea; Dr. Diana Stark Ekman from Karolinska Institute, Sweden and Associate Professor Shumei Wang from Fudan University, Shanghai, China. The experts were very impressed by its well organized infrastructure with strong support from the mayor and the city council, innovative and lifeful programmes with multi-sectors cooperation and community participation, scientific based injury surveillance system guided by ICECI and evaluation system, and active performance of its function both in local and international level. The experts highly appraised Songpa's efforts in pursuing to become the member of International Safe Community Network and thought that Songpa District has successfully met all 6 criteria for a member of the International Safe Community Network.



From left to right: Professor Nam Soo Park, Dr. Diana Stark Ekman, Professor Shumei Wang, Ms. Kim Young Soon (Mayor), Professor Joon Pil Cho and Dr Inguk Kim

Reporter: Shumei Wang, China.

MENTOR-VIP Program from WHO

MENTOR-VIP has been designed to assist junior injury practitioners develop specific skills through structured collaboration with a more experienced person who has volunteered to act as a mentor. The programme provides a mechanism to match demand for technical guidance from some people with offers received from others to provide technical support. Mentoring arrangements may take place in whatever language or languages the mentor and mentee are comfortable to communicate in. The majority of interaction between mentor and mentee is expected to take place through low cost electronic communication such as email or telephonic exchange.

In the first two years of function, MENTOR-VIP will establish 15 mentorship pairings each year. Applicants who wish to apply for one of these positions must do so by the application deadline of May 16 through the capacity building section of WHO headquarter's website for injury and violence prevention. All applications to the programme are made online and more detailed information is available at http://www.who.int/violence_injury_prevention/capacitybuilding/mentor_vip/.

A general orientation of the programme is to initially target skills development needs among more junior injury practitioners in low- and middle-income countries. The skill categories targeted by MENTOR-VIP include:

1. Planning and conducting research
2. Evidence-based programme design and planning
3. Programme implementation and management
4. Programme monitoring and evaluation
5. Policy analysis and development
6. Imparting knowledge and skills
7. Advocacy and communication
8. Assuring funding support

Applicants who apply to the programme indicate which categories of skills they would like to develop and this, along with other information in their application profile, is used to match the best suited applicants with one of the available mentors.

Czech Road safety multi-media project, “The Action – BESIP Tour 2008” continues

On 31st March 2008 in Prague has been started the 4th repetition of the road safety project of the Dutch origin called „The Action – BESIP Tour 2008“. This multti media project aimed on young road users is provided by the Czech company EURONET.CZ for the Czech Ministry of Transport, Road Safety Department (BESIP) with support of the Czech Traffic Police Branch and the Czech Health Insurance Company of the Ministry of Interior. During previous years more than 60000 young people 15 – 20 years old visited the Project across the Czech Republic.

This project gives teenagers information on real road accidents and their consequences through story of a fireman, policeman, paramedic and last but not least a person on a wheel chair – real victim of a real road accident. The whole programme is framed by pop music and dancing so it is very closed to young people and their mentality. The Action Project was awarded as the best multimedia project of 2005. The EURONET.CZ is a holder of The Action Project licence for the Czech Republic and for 11 new EU member states. The whole project is under auspices of the Czech Minister of Transport, Mr Ales Rebicek.

Every The Action tour brings to its visitors personal experiences of young people to whom the road accident has changed their life. A now member of The Action Team, 28 years old Ales Hyka, who had a motorcycle road accident a he must be on a wheelchair, said: “ I am still looking after a sence of my life, which could compensate me a lost of freedom... I am trying to continue in my life, but I have never reconciled with life on a wheelchair...”

For the 1st half of 2008 the organisers plan to organise 42 events in 14 towns in 10 regions of the Czech Republic. There are 17000 young people expected to visit the show diring this period. During the 1st four days of the tour the show visited more than 5000 young people in Trutnov, Sokolov, Litomerice (North Bohemian and West Bohemian Regions) and in Prague.

For more information visit either website of the project on www.theaction.eu or contact directly Mr Martin Gebauer, Executive Director of the EURONET.CZ on gebauer@euronet.cz, please.

International Safe Community Travelling Seminar 15- 18 October 2008, South Island, New Zealand

Waimakariri, International Safe Community, is pleased to be hosting a Travelling Seminar that is being planned in association with the 17th International Safe Community Conference in Christchurch New Zealand in October 2008.

Delegates to the Conference are invited to participate in this exciting event that has been organized to showcase the best that New Zealand has to offer. You will visit some iconic New Zealand sights including Queenstown, Mount Cook as well as experience some uniquely New Zealand safety initiatives including seeing Waimakariri International Safe Community in action, as well as a visit to Professor John Langley and his team at the world renowned Injury Prevention Research Unit in Dunedin.

This travelling seminar is a must for our international and national delegates. The programme has been designed to practically showcase and compliment the themes of the Conference and we look forward to being your hosts. We hope also that we can share and learn from each other as we travel around the very picturesque South Island of New Zealand. There is an extensive sightseeing programme planned and your registration will include a Jet Boat ride on the world famous Shotover Gorge, visits to a high country sheep station.

Bookings and payments must be made by Sunday 15th June 2008. To participate in the travelling seminar you must also register for the 17th International Safe Communities Conference as a full delegate, or the accompanying person of a full delegate. Contact sandra.james@wmk.govt.nz for more information or register online at www.safecom2008.org.nz

Forthcoming Safety and Injury Conferences

2008

- **2nd World Congress on Sports Injury Prevention**
26-28th June, 2008, Tromso, Norway
www.ostrc.no
- **Conference in South Africa: August 2008**
To commemorate the 10th anniversary of the victim empowerment programme (vep) 17th to the 20th August 2008, International Conference Center in Durban
- **Children and Injuries International Conference**
31 August – 3 September 2008
Cape Town, South Africa
For information: Sebastian.VanAs@uct.ac.za
http://isviporg.datasenter.no/files/brief_isvip_2008.pdf
www.uct-cmc.co.za/Conferences/2008/ISVIP/
- **2nd European Conference on Injury Prevention & Safety Promotion**
October 9-10, 2008
Paris, France
<http://www.eurosafe.eu.com/paris2008>

- **17th International Safe Communities Conference**
Working together to make a difference
20th – 23 October 2008
Christchurch, New Zealand
For further information visit: [Conference pamphlet](#)
<http://www.safecom2008.org.nz/>
email: contact@scfnz.org.nz or robyn.steel@ccc.govt.nz
Abstracts: Submission deadline 1 May, 2008
[Call for Abstract and registration for Travelling Seminar 15-18 October](#)
- **2nd Asia Pacific Injury Prevention Conference**
3-6 November 2008
Hanoi, Vietnam
For information: apacph_injury2008@hsph.edu.vn
<http://apacph2008.org/>
www.meliahanoi.com

2009

- **1st Eastern Mediterranean Regional Conference**
Injury Prevention and Safety Promotion
Development and Safety - Together
10-12 February 2009, Cairo, Egypt
15 August 2008 Close of abstract submissions
For information: <http://www.emro.who.int/vip/ipsp>
- **18th International Conference on Safe Communities**
Community Safety Policies as an axis for development
August 13 – 15, 2009, Cali, Colombia
For information: www.cisalva.univalle.edu.co
- **5th Asian Regional Conference on Safe Communities (ARCSC)**
15-18 September 2009
Beijing, China
China Occupational Safety & Health Association (COSHA)

2010

- **19th International Safe Communities Conference**
Sustainability of Safe Community Programs
23- 26 March, 2010
Suwon, Korea
For information: jpcho@ajou.ac.kr

